

Terms and conditions

During its 36th Annual Meeting, taking place as virtual event, the European Society of Human Reproduction and Embryology (ESHRE) organises a project called “Young ESHRE Ambassadors” (hereafter “the ESHRE 5”).

Aims of the project

The project aims to enhance the coverage of the ESHRE Annual Meeting on social media and give a special focus on younger members of the community of reproductive health specialists.

ESHRE will invite 5 young participants (born after 4 July 1985) to tweet about the event. The ESHRE 5 should already be registered to the 36th ESHRE Annual Meeting when applying to become an ESHRE Young Ambassador. The tweets of the ESHRE 5 will be retweeted by the dedicated Twitter account @theESHRE5 and by the ESHRE main Twitter account @eshre.

Terms

When accepting to become an ESHRE Young Ambassador, the selected candidate commits to:

- Produce tweets in relation with the ESHRE Annual Meeting, its scientific content or the ESHRE community
- Produce at least 30 Tweets a day between 6 and 8 July 2020 included
- Produce in total 100 Tweets in total between 6 and 8 July 2020 included
- Produce a short video of themselves to post on the website - to introduce themselves
- Respect a high standard of communication and content (small talks won't be taken into account as an eligible tweet. Insults and rumours won't be tolerated and may lead to exclusion of the project)
- Produce tweets in good faith without any commercial influence
- Tweet under their real name

As a reward for this role, ESHRE will offer visibility to each of the Young Ambassador on the ESHRE Annual Meeting website. Each Young Ambassador will have their portrait on <https://www.eshre.eu/ESHRE2020>. A free registration to the main programme of the next Annual Meeting will be given to those who respect the terms mentioned hereabove.

Selection

The call for participants will be launched on 11 May 2020 on ESHRE social media and on the ESHRE website. The deadline for application is 14 June 2020 (23:59 CET). Application can only be made via the form accessible [here](#)

Eligibility criteria:

- Be registered for the 2020 ESHRE virtual Annual Meeting
- Be less than 35 years old (born after 4 July 1985)
- You have not been an ESHRE Ambassador in the previous editions of the programme

Selection criteria:

- Be active on Twitter (other social media activity will be considered a plus)
- Experience in reporting on events and/or reproductive health on Twitter
- A motivated candidate
- CV and specialty (we will choose among a mix of several specialties linked to reproductive health)

Selection process

The deadline for applications will be 14 June 2020 at 23.59 CEST. Applications received after this deadline will not be considered. The Central Office will first check the eligibility criteria. The final selection will be made by the Communications Committee of ESHRE..

The list of the selected candidates will be made public on 26 June 2020. The decision from ESHRE is final and cannot be appealed.

Contact

For any question related to this project, you can contact Christine Bauquis at christine@eshre.eu