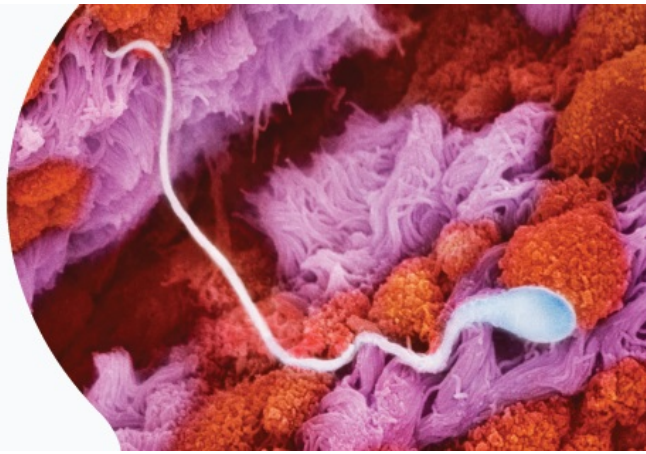


ESHRE 40th Annual Meeting

Amsterdam, The Netherlands
7-10 July 2024



INSTRUCTIONS FOR BOOTH DRAWINGS

PLEASE INCLUDE THE FOLLOWING INFORMATION WHEN SENDING YOUR BOOTH DRAWINGS to exhibit@eshre.eu:

- Orientation stand on the exhibit floor plan
- Dimensions booth: length + width
- Dimensions walls and middle structures: height + length
- Banner (if applicable): height
- 3D design (if possible)

Fyi: Rigging plans should be sent to rigging@mansveldexpotech.nl

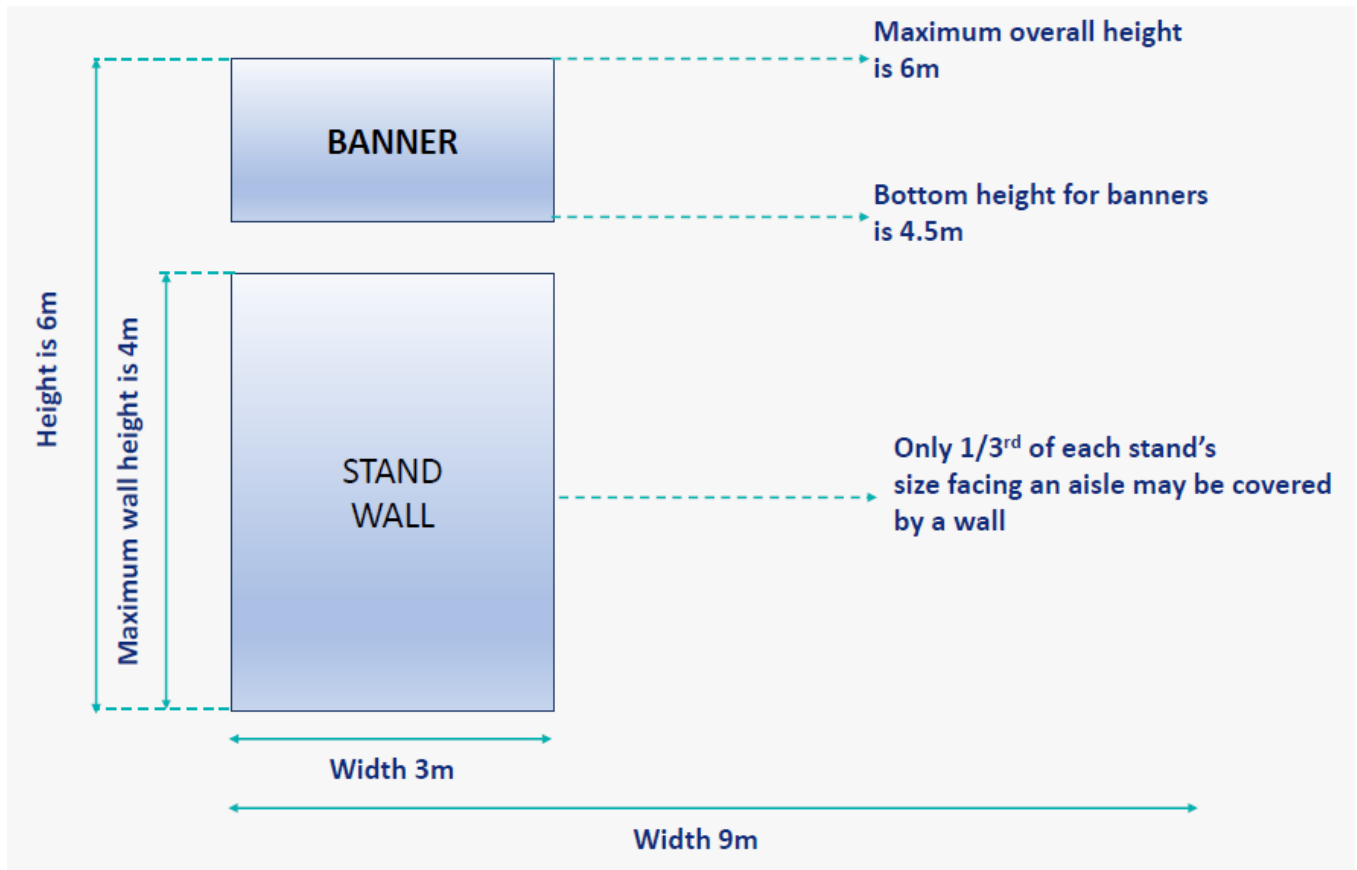
BOOTH CONSTRUCTION / BUILDING RESTRICTIONS

- **Minimum** exhibit space = 9 m² (3m x 3m)
- **Maximum** exhibit space = 288 m² (a total of 32 units of 9 m²)
- **Islands:** the maximum allowable building height is **4 metres**
- **Inline, Corner and Peninsula booths:** the maximum allowable building height is **2,5 metres** (back and side walls). Your booth space should be separated from your neighbouring exhibitors by means of a wall. In case you are using roll-up banners only, then you still need to have a wall between you and your neighbour!
- **Middle structures:** they must not exceed the allowed height of the back and side walls. For instance, if you have a wall that is 2.5 meters high, then the middle structure can't be higher than 2,5 metres
- **Hanging banners:** they are allowed for Island, Inline, Corner, and Peninsula booths, with the lowest point of the hanging banner positioned at 4.5 meters above the floor. The hanging banners can have a maximum measurement of 1.5m, which brings the overall possible maximum height up 6 metres
- **Walls:** in order to create an open exhibition environment, only 1/3 of each stand's side facing an aisle can be covered by a wall
- **Catering:** bringing your own catering is not permitted. All catering must be arranged through the congress venue's webshop

- **Deadline booth plans custom-made booths:** all custom-made booth plans must undergo a review and approval by ESHRE. Booth plans should be sent to exhibit@eshre.eu **before 6 May 2024**
- For booths including a shell scheme package it's not necessary to send booth plans

PLANS BUILDING RESTRICTIONS

ISLAND BOOTHS



INLINE, CORNER AND PENINSULA BOOTHS

