

## **ESHRE Young Ambassadors 2024 – Terms & Conditions**

During its 40<sup>th</sup> Annual Meeting from 07<sup>th</sup> to 10<sup>th</sup> July, the European Society of Human Reproduction and Embryology (ESHRE) organises an initiative called “ESHRE Young Ambassadors” (hereafter “the ESHRE5”).

### **Aims of the project**

The initiative aims to enhance the coverage of the ESHRE Annual Meeting on social media, more specifically X, and give a special focus on younger members of the community of reproductive health specialists.

ESHRE will invite five young participants (born after 07 July 1989) to post about the event. The ESHRE5 should already be registered to the 40<sup>th</sup> ESHRE Annual Meeting when applying to become an ESHRE Young Ambassador. The posts of the young ambassadors will be reposted on the @theESHRE5 X-account. The selected candidate profiles along with the ESHRE5 account will be promoted on the @eshre X-account.

### **Terms**

When accepting to become an ESHRE5 Young Ambassador, the selected candidate commits to:

- Produce posts in relation with the 2024 ESHRE Annual Meeting, its scientific content, the ESHRE networking activities and city of Amsterdam;
- Produce 15 X-posts in total prior to the annual meeting (between 17<sup>th</sup> June and 6<sup>th</sup> July 2024 included);
- Generate/share a minimum of 10 X-posts per day during the annual meeting (from 07 to 10 July 2024);
- Respect a high standard of communication and content:
  - small talk won't be taken into account as an eligible post;
  - insults and rumours won't be tolerated and may lead to exclusion of the ESHRE5 and annual meeting;
  - adhere to ESHRE's general code of conduct;
- Produce posts in good faith without any commercial influence;
- Post under their real name.

As a reward for this role, ESHRE will offer visibility to each of the Young Ambassadors on the ESHRE Annual Meeting website. Each Young Ambassador will have their portrait on <https://www.eshre.eu/ESHRE2024/Media/Young-ESHRE-Ambassadors>.

A free registration to the main programme of the next ESHRE Annual Meeting in 2025 in Paris, will be given to those who respect the terms mentioned hereabove.

### **Selection**

The call for participants will be launched on Monday 29<sup>th</sup> April 2024 through ESHRE social media, a mailing and on the ESHRE website. The deadline for applications is 15<sup>th</sup> May 2024 (23:59 CEST). Applications can only be made via the online form accessible [here](#).

### **Eligibility criteria:**

- Be registered for the 2024 ESHRE Annual Meeting and be present onsite in Amsterdam;
- Be younger than 35 years old (born after 07 July 1989);
- You have not been an ESHRE Ambassador in the previous editions of the programme.

### **Selection criteria:**

- Be an active X-user (other social media activity will be considered a plus);
- Experience in reporting on events and/or reproductive health on X (not essential);

- A motivated candidate;
- Specialty (we will choose among a mix of several specialties linked to reproductive health).

#### Selection process

The deadline for applications will be Wednesday 15<sup>th</sup> May 2024 at 23.59 CEST. Applications received after this deadline will not be considered.

The Central Office will first check the eligibility criteria. The final selection will be made with the approval of ESHRE's Communications Committee.

The five successful candidates will be informed and announced on the 7<sup>th</sup> June 2024.

The decision from ESHRE is final and cannot be appealed.

#### Contact

For any question related to this project, you can contact ESHRE's Communications Manager Laura Rossignoli at [laura@eshre.eu](mailto:laura@eshre.eu)