

## **ESHRE media policy: Journalists**

The 2022 Annual Meeting of ESHRE will be returning to a live in-person event between 3 and 6 July 2022 in Milan, Italy. It will have a hybrid set up, allowing those who are not able to be in Milan to still participate and follow the scientific programme online, through the dedicated virtual platform. This update of ESHRE's media policy applies to all journalists intending to follow this meeting virtually or in-person and/or make use of materials provided by ESHRE. Journalists remain welcome to cover this and all ESHRE events. As ever, ESHRE aims to provide a reliable source of press material and comment in reproductive medicine such that journalists can work with confidence in ESHRE as a reference point.

A separate media policy is applicable to members of third party organisations.

### **Preliminary considerations**

The ESHRE logo is the property of ESHRE and is protected by trademark. It should not be used, reproduced or associated with any event, article, website or press release without the prior approval of ESHRE. Approval will not be granted in cases which are considered commercial in aim, or which appear to imply endorsement from ESHRE.

Please contact ESHRE for any requests concerning the use of the ESHRE logo: [press@eshre.eu](mailto:press@eshre.eu).

ESHRE does not make its press database available to anyone or any organisation.

All information presented during the scientific sessions of any ESHRE meeting is the intellectual property of the authors and all rights remain with them. However, journalists, representatives of third parties, attendees and speakers may share comments on social media provided they give proper attribution to the author.

This policy is subject to final interpretive review by ESHRE. The decision of ESHRE will be final.

### **Press registration for ESHRE 2022**

All journalists are welcome to follow the annual meeting online or in-person and receive ESHRE press releases. Live and rerecorded presentations will be made according to a four-day schedule, and will be available only to registered participants. Requests from accredited journalists for registration should be made by completing the online interest form. Once the form is received, it will be reviewed and if approved, a confirmation will be sent to the journalist with further instructions.

Accreditation is available to those with a recognised and valid press card or commissioning letter.

The commissioning letter should confirm the assignment, be on the publication's headed paper and be accompanied by two recently published, by-lined, health-related articles. A copy of the press card or the commissioning letter with the two articles should be sent with the accreditation application.

### **Abstracts and embargoes**

As usual, all annual meeting abstracts, with the exception of abstracts chosen for the press programme, will be available ahead of the congress on the ESHRE website. Abstracts chosen for the press programme will not and may not be made public until the embargo is lifted. Until then, the information, either in abstract or press release form, will remain under embargo. All press releases clearly state the date and time at which embargoes are lifted, and we expect journalists to respect the embargo times.

All abstracts outside the press programme will be available online and open to press reporting without embargo.

All queries raised by this media policy should be addressed to Laura Rossignoli, ESHRE Communications Manager

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