

# ESHRE 2023

Bella Center Copenhagen, Denmark

25 – 28 June 2023



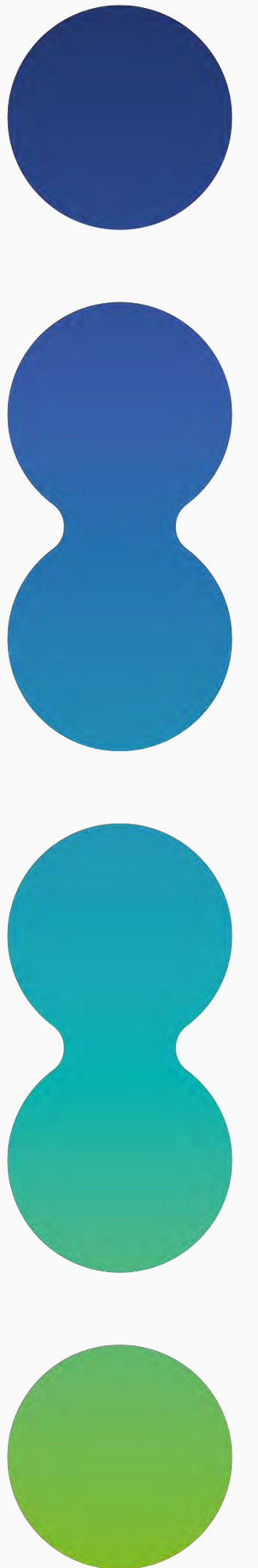
[www.eshre.eu](http://www.eshre.eu)  
European Society of Human Reproduction and Embryology





# Sponsorship Opportunities 2023

Copenhagen, 27 September 2022



# Advert in pocket programme -> BOOKED

- Most consulted publication of the Annual Meeting (8,000 copies distributed in 2022)
- Prime place for adverts
- Enhanced visibility for your brand, product or event



€ 15000 - 15 credits



Printing costs included



Exclusive, first come first served





# Advert in pocket Floor plan -> **AVAILABLE**

- Popular publication of the Annual Meeting (8,000 copies distributed in 2022)
- Prime place for advertisements
- Enhanced visibility for your brand, product or event



€ 10000 - 10 credits



Printing costs included



Exclusive, first come first served





# APP: MAIN SPONSOR PACKAGE -> BOOKED

- The go to tool for all participants, for the latest and most up to date information
- Exclusive sponsorship package includes highly visible exclusive features
- Superb exposure for your brand
- Daily and directly into the hands of the participants onsite and virtually



€ 59000 - 60 credits



Exclusive, According to ranking list



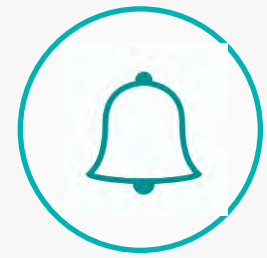
Integration of your graphics & logo included



Main-sponsor package includes the most visible and exclusive features



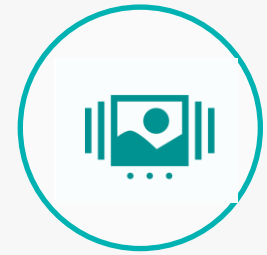
# APP MAIN SPONSOR : FEATURES



2 Push notifications



Website app page



Exhibitors listing



Sponsor recognition



Clickable banner



Branded app helpdesk



Landing page logo/branding



# SPONSORED E-BLAST -> AVAILABLE

- Highlight your services, booth and/or sponsored session in a personal email, sent out by ESHRE to all registered participants
- Your message directly into the participants' mailboxes

Find the fittest with Miltenyi Biotec at ESHRE 2022

ESHRE Annual Meeting <info@eshre.eu>  
To: Laura Rossignoli  
Sun 03/07/2022 10:01

Reply Reply All Forward

If there are problems with how this message is displayed, click here to view it in a web browser.

This sponsored message does not reflect the opinion of ESHRE, nor does it engage their responsibility



## Find the fittest with Miltenyi Biotec at ESHRE 2022

ESHRE returns this year in a face-to-face and hybrid format and we're excited to announce that Miltenyi Biotec is also attending! Have you seen ESHRE's [program](#) yet?

We can't wait to network with others in the industry, learn more about male infertility, and take home knowledge we can apply to our current processes.

If you are also in attendance, we'd love to catch up! Stop by booth D07 and introduce yourself.

With the increasing importance of male fertility for every IVF practitioner, we are looking forward to introducing you to our technologies that will open topics such as:

- Why is the selection of the fittest sperm cell so important?
- How do you select an apoptotic sperm with low DNA fragmentation?
- How can you include the MACS® ART Annexin V system in your daily routine and ensure the best results?
- Which patients benefit the most from the MACS ART Annexin V system?



€ 4000 to € 5750  
6 – 8 credits



Max 2 e-blasts, per company



First come first served



## ESHRE 2023 – Fees E-blasts

Timing	Price Euro excl. VAT	Credits
Between 14 and 24 June 2023	4000	6
Between 25 and 28 June 2023 (congress days)	5750	8
Between 26 June and 12 July 2023	5000	7

### Conditions

- First come first served
- 2 available E-blasts per day (max. 1 per company)
- Maximum 2 E-blasts per company (over the course of and around the Annual Meeting)
- The E-blast will need to be reviewed and approved by ESHRE





# POST ON ESHRE'S SOCIAL MEDIA -> AVAILABLE



**23,976 followers**



**23,032 followers**



**13,800 followers**



**12,900 followers**



First come first served



€ 850 to € 1850  
1 - 5 credits



Max 3 posts, per company



## ESHRE 2023 – Fees Social Media Posts

<b>1 post on 1 channel</b>	<b>Price Euro excl. VAT</b>	<b>Credits</b>
<b>Between 14 and 24 June 2023</b>	850	1
<b>Between 25 and 28 June 2023 (congress days)</b>	1100	3
<b>Between 26 June and 12 July 2023</b>	950	2

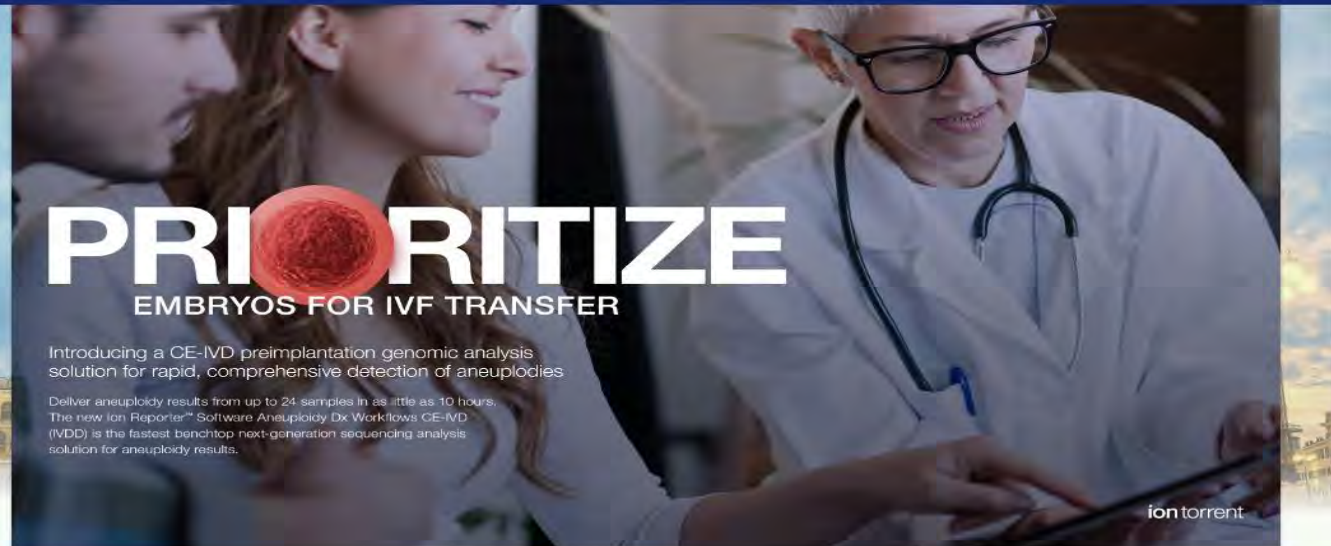
<b>1 post on 4 channels (same content)</b>	<b>Price Euro excl. VAT</b>	<b>Credits</b>
<b>Between 14 and 24 June 2023</b>	1600	2
<b>Between 25 and 28 June 2023 (congress days)</b>	1850	5
<b>Between 26 June and 12 July 2023</b>	1700	4

# ESHRE 2023 – Fees Social Media Posts

## Conditions

- First come first served
- Max. 3 different posts per company
- The post will need to be reviewed and approved by ESHRE





**CE-IVD (IVDD) PGT is here!**  
 5 Jul 2022, 12:01  
**ESHRE 2022 Spotlight:** Ion Reporter Software  
 Aneuploidy Dx Workflows  
 Thermo Fisher Scientific is proud to bring to market the first CE-marked IVD preimplantation genomic analysis solution for the analysis of aneuploidies in embryos.  
[Read more](#)



**VOLUSON booth #B05**  
 Don't miss our Meet the Expert session!

# APP PUSH NOTIFICATION

## -> AVAILABLE

- ESHREs go-to for the latest and most up to date information, news and announcements
- Your message straight into the hands of the participants
- Advertise your sponsored sessions, booth engagement, website, products etc.
- All notifications remain in the app feed

€ 4000 - 6 credits

Max 3 notifications, per company, per day

First come first served



# SESSION BREAK SLIDES -> -> PARTLY AVAILABLE

- Prior to each session ESHRE will show slides with information for delegates to see while they wait for the session
- You can promote your sponsored session, your booth, your products and/or services
- Prime place for adverts and announcements
- Will be visible onsite and virtually



€ 8000  
10 credits per slide



First come first served



Rental of screens included



# CONGRESS HIGHLIGHTS NEWSLETTER – BANNER -> BOOKED


- Be part of the daily mailings, with a sponsored banner
- Clickable banner
- Mailing sent to all registered participants

ESHRE 2022 Daily highlights - 6 July 2022

ESHRE Annual Meeting <info@eshre.eu>  
To: Laura Rossignoli

Wed 06/07/2022 08:01

PLEASE CLICK [HERE](#) IF YOU CAN'T READ THE CONTENT OF THIS E-MAIL



At Ferring, we believe in everyone's right to build a family and are committed to learning from patients to improve their treatment and care, collaborating to reduce maternal and infant mortality, closing the inequality gap, and working together to win hearts and minds.

WANT TO FIND OUT MORE?  
Please read about our [PROJECT FAMILY COMMITMENT](#).

ESHRE 2022 Daily highlights - 6 July 2022

Wednesday 6 July 2022

Welcome to day three and the last day of this year's ESHRE Daily Highlights! We hope you have found this year's meeting fruitful and informative. Don't forget all pre-congress courses and ESHRE scientific programme sessions will be available on-demand.

But before we say farewell, we still have a full day of sessions, including the [Journal Club live discussion](#), exhibitor access and village programme. Yesterday, we had some great sessions, which even included a live surgery – did you see it? If not don't worry, all the sessions will be available on demand following the meeting. The members General Assembly also took place yesterday.

Don't forget to also follow ESHRE on social media for regular updates and to connect with your peers. Wishing you all a great day.

We have enjoyed being back in-person and seeing so many friendly faces. We hope you have enjoyed your time in Milan, and we look forward to seeing you in [Copenhagen in 2023](#).



€ 7500 per day, per sponsor  
10 credits



First come first served





# FLOOR STICKERS IN EXHIBIT AREA -> BOOKED

- Show the way to your booth with custom-made stickers on the exhibit floor
- Enhanced visibility of your brand and your booth
- Creative way to receive more visits to your booth
- Placed in prominent aisle locations



ON DEMAND



Exclusive, First come first served



Printing costs included





# BRANDABLE LOUNGE AREA IN EXHIBIT HALL C -> IN OPTION

- Catering and lounge areas always popular
- Possibility to offer food and drinks and display your adverts in the same area
- Excellent for your brand exposure
- Reach out to participants in an informal way



ON DEMAND



Exclusive, First come first served





# BRANDABLE 'GRAB & GO' EXHIBIT HALL E -> IN OPTION



- Catering areas always popular
- Possibility to offer food and drinks and display your adverts on the screens and counter
- Excellent for your brand exposure
- Reach out to participants in an informal way



Exclusive, First come first served



ON DEMAND





# BRANDED TABLE TOP

## -> IN OPTION

- Your publicity/brand on high catering tables (height: 1m, diameter: 1,5m)
- Tables spread across Hall C and used for lunch and coffee breaks
- Excellent visibility for your brand and messages



ON DEMAND



Exclusive, First come first served

# CHARGING STATIONS -> AVAILABLE



- Branded charging stations located at strategic points of the congress venue
- Useful and welcome service for participants
- Daily exposure of your brand during the event
- Several stations strategically located throughout the venue



€ 8000 - 10 credits for all stations



Exclusive, First come first served



Printing costs included





# DISPLAY SCREEN IN POSTER AREA

## -> IN OPTION

- Digital display for exclusive advertising during the meeting
- Daily exposure
- Poster area is a key place of the Annual Meeting
- Enhanced visibility for your brand and products
- Images, text or videos possible



€ 10000 10 credits



Exclusive, First come first served



Possibility to show videos



Rental of screens included





# ADVERTISING IN FRONT OF TOILET AREAS -> IN OPTION

- Self-standing display stands with your advertising
- Daily exposure during the Annual Meeting



€ 5000  
5 credits



Exclusive, First come first served



# YOUR ADVERT ON MESSAGE SCREENS -> AVAILABLE

- Strategically located throughout the venue including at the entrance of the lecture rooms
- Prime place for adverts and announcements
- Book more than one and alternate you message



Several options available



Rental of screens included



€ 1000 to € 2850  
1 to 4 credits



First come first served



# ESHRE 2023 – Your advert on Message screens

1 unique message	Price Euro excl. VAT	Credits
Shown on 1 day	1000	1
Shown on 2 days	1750	2
Shown on 3 days	2350	3
Shown on 4 days	2850	4

## Conditions

- This sponsorship item is offered on a first- come, first-served basis
- Screens operational between 25 and 28 June 2023
- 4 available sponsored messages per day
- You will have to provide ESHRE with your advert in PowerPoint format
- The rental of the message screens is included in the price



# WATER COOLERS and CUPS

-> AVAILABLE

- Branded water coolers can be located at strategic points of the congress venue and branded biodegradable cups
- Key service to participants
- Daily exposure of your brand



ON DEMAND



Exclusive, First come first served



Printing costs included







## Your contacts at ESHRE:

**Veerle De Rijbel** – Exhibit and Sponsorship  
Manager

[Veerled@eshre.eu](mailto:Veerled@eshre.eu) - +32 474 510 831

**Lieve Buggenhout** – Exhibit and Sponsorship  
Manager

[Lieve@eshre.eu](mailto:Lieve@eshre.eu) - +32 476 450 867



[exhibit@eshre.eu](mailto:exhibit@eshre.eu)