

## **ESHRE Young Ambassadors 2023 – Terms & Conditions**

During its 39<sup>th</sup> Annual Meeting from 25<sup>th</sup> to 28<sup>th</sup> June, the European Society of Human Reproduction and Embryology (ESHRE) organises a project called “Young ESHRE Ambassadors” (hereafter “the ESHRE5”).

### **Aims of the project**

The project aims to enhance the coverage of the ESHRE Annual Meeting on social media and give a special focus on younger members of the community of reproductive health specialists.

ESHRE will invite five young participants (born after 25 June 1988) to tweet about the event. The ESHRE5 should already be registered to the 39<sup>th</sup> ESHRE Annual Meeting when applying to become an ESHRE Young Ambassador. The tweets of the young ambassadors will be retweeted on the @theESHRE5 twitter account. The selected candidate profiles along with the ESHRE5 account will be promoted on the @eshre twitter account.

### **Terms**

When accepting to become an ESHRE5 Young Ambassador, the selected candidate commits to:

- Produce tweets in relation with the ESHRE Annual Meeting, its scientific content, the ESHRE networking activities and city of Copenhagen
- Each ambassador needs to produce 100 tweets in total, with a minimum of 4 tweets per day prior to the start of the annual meeting (5 June to 24 June 2023 included)
- Each ambassador needs to generate/share a minimum of 10 tweets per day during the annual meeting (25 to 28 June 2023)
- Produce a short introduction video/bio of themselves to be posted on the ESHRE website and shared on ESHRE social media
- Respect a high standard of communication and content
  - Small talk won't be taken into account as an eligible tweet
  - Insults and rumours won't be tolerated and may lead to exclusion of the project
- Produce tweets in good faith without any commercial influence
- Create and/or re-tweet @eshre tweets promoting the Annual Meeting activities; speakers, networking activities, etc. as of three weeks prior to the start date of 25 June 2023
- Tweet under their real name

As a reward for this role, ESHRE will offer visibility to each of the Young Ambassadors on the ESHRE Annual Meeting website. Each Young Ambassador will have their portrait on our website <https://www.eshre.eu/ESHRE2023/Media/YoungAmbassadors>

A free registration to the main programme of the next 2024 Annual Meeting, in Amsterdam, will be given to those who respect the terms mentioned hereabove.

### **Selection**

The call for participants will be launched on Wednesday 26 April 2023 on the ESHRE website and by mailing, and on Thursday 27 April 2023 through ESHRE social media. The deadline for applications is 12<sup>th</sup> May 2023 (23:59 CEST).

Applications can only be made via the online form accessible [here](#).

### **Eligibility criteria:**

- Be registered for the 2023 ESHRE Annual Meeting and be present onsite in Copenhagen
- Be younger than 35 years old (born after 25 June 1988)
- You have not been an ESHRE Ambassador in the previous editions of the programme

### **Selection criteria:**

- Be an active twitter user (other social media activity will be considered a plus)
- Experience in reporting on events and/or reproductive health on twitter (not essential)
- A motivated candidate
- CV and specialty (we will choose among a mix of several specialties linked to reproductive health)

#### Selection process

The deadline for applications will be 12<sup>th</sup> May 2023 at 23.59 CEST. Applications received after this deadline will not be considered.

The Central Office will first check the eligibility criteria. The final selection will be made by the approval of the Communications Committee of ESHRE.

The five successful candidates will be informed and announced on the 6<sup>th</sup> June 2023.

The decision from ESHRE is final and cannot be appealed.

#### Contact

For any question related to this project, you can contact ESHRE Communications Manager Laura Rossignoli at [laura@eshre.eu](mailto:laura@eshre.eu)