

ESHRE 42nd Annual Meeting

London, United Kingdom

5 - 8 July 2026





Welcome to London





Congress website

Information is available on:
[ESHRE 2026](#)

ESHRE 2026



Main programme

View the preliminary programme.

[Click here >](#)

Accommodation

For hotel reservations, please contact the official appointed agency:

MCI UK & MCI Geneva

Tel: +41 223 399 724

E-mail: eshre.hotels@mci-agency.com





The venue

ESHRE 2026 will be held at the:

ExCeL London

<https://www.excel.london/>

Exhibit Hall

The exhibit will take place in the North Event Halls N12 – N21 (close to the East Entrance).

Virtual tour

Unfortunately, there is no virtual tour on the venue's website





ESHRE Partners

ESHRE's official housing agent:

MCI UK & MCI Geneva

Email: eshre.hotels@mci-agency.com

Phone: +41 223 399 724

Events during the congress:

MCI UK

Briony Bagge

Director of Events

Email: briony.bagge@wearemci.com

Phone: +44 1730 715246

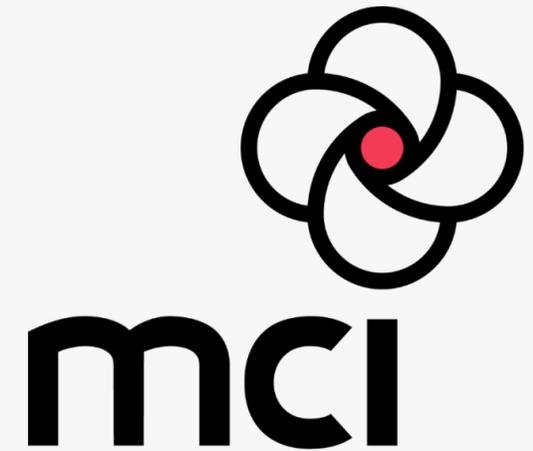




Exhibit at ESHRE 2026





Booth types

The following booth types will be offered:

FLOOR SPACE ONLY (up to max. 315m²)

- A booth space without a shell scheme
- Exhibitor's responsibility to take care of the design, set-up, installation, furniture, power, cleaning and dismantling of the booth
- Please note that your booth space should be separated from your neighbouring exhibitors by means of a wall

Webshop

- Where you can purchase furniture, power, cleaning and more
- Will be shared after your booth has been confirmed





Booth types

FLOOR SPACE + SHELL SCHEME PACKAGE

- Up to max. 18m²
- A booth space including a shell scheme structure
- It is set up for exhibitors who do not design and construct their own stand
- It is set up and dismantled by ESHRE's preferred supplier

Includes:

- White wall panels L100 x H240cm
- Carpet flooring – six colour choices
- Facia board with company name on each open side
- LED spotlights – one per 3m²
- Daytime power of 1kW
- Build-up and dismantling
- Cleaning before official opening incl. daily bin emptying

Webshop

- Where you can purchase furniture, extra power, daily cleaning
- Will be shared after your booth has been confirmed





Booth types



FLOOR SPACE + PREMIUM BOOTH PACKAGE

- Up to max. 18m²
- A booth space including a strong wooden structure
- It is set up for exhibitors who do not design and construct their own stand
- It is set up and dismantled by ESHRE's preferred supplier

Includes:

- Wooden panels H250cm – six colour choices
- Carpet flooring – six colour choices
- Two brandable exhibitor signs, including printing costs
- Brandable desk, including printing costs
- One lightbox with exhibitor graphic
- One storage area (1m²), incl. lockable door
- Furniture package

Choose between 2 predefined packages :

Pack 1 : High furniture set (Available in Black or White)

Pack 2 : Low Furniture Set (Available in Black or white)

All other requests must be ordered through the webshop at your own expense

- LED spotlights – one spot per 3m²
- Daytime power of 1kW
- Build-up and dismantling
- Cleaning before official opening incl. daily bin emptying

Webshop

- Where you can purchase extra furniture and power, daily cleaning
- Will be shared after your booth has been confirmed





Booth fees per 1m² (€)/ per 1 sq.ft. (\$)

Booth type	Floor space only	Floor space + shell scheme	Floor space + premium booth package
Inline booth (i.e. 1 side open towards aisle)	€430 / \$47	€540 / \$59	€887 / \$98
Corner booth (i.e. 2 sides open towards aisle)	€452 / \$49	€567 / \$62	€931 / \$103
Peninsula booth (i.e. 3 sides open towards aisle)	€473 / \$51	€594 / \$65	€976 / \$108
Island booth (i.e. 4 sides open towards aisle)	€495 / \$54	/	/

Furniture, graphics, electricity, etc. are at an additional cost and can be rented separately with ESHRE's preferred supplier. The fees listed in dollars are approximate and may vary due to currency conversion rates

The fees are excl. VAT





Cost simulation booth fees

Minimum size = 9m² (€) / 96,87 sq.ft. (\$)

Booth type	Floor space only	Floor space + shell scheme	Floor space + premium booth package
Inline booth - 9m² (i.e. 1 side open towards aisle)	€3870 / \$4546	€4860 / \$5710	€7983 / \$9272
Corner booth - 9m² (i.e. 2 sides open towards aisle)	€4068 / \$4779	€5103 / \$5995	€8379 / \$9733
Peninsula booth - 9m² (i.e. 3 sides open towards aisle)	€4257 / \$5001	€5346 / \$6280	€8784 / \$10.203
Island booth - 9m² (i.e. 4 sides open towards aisle)	€4455 / \$5234	/	/

Furniture, graphics, electricity, etc. are at an additional cost and can be rented separately with ESHRE's preferred supplier. The fees listed in dollars are approximate and may vary due to currency conversion rates
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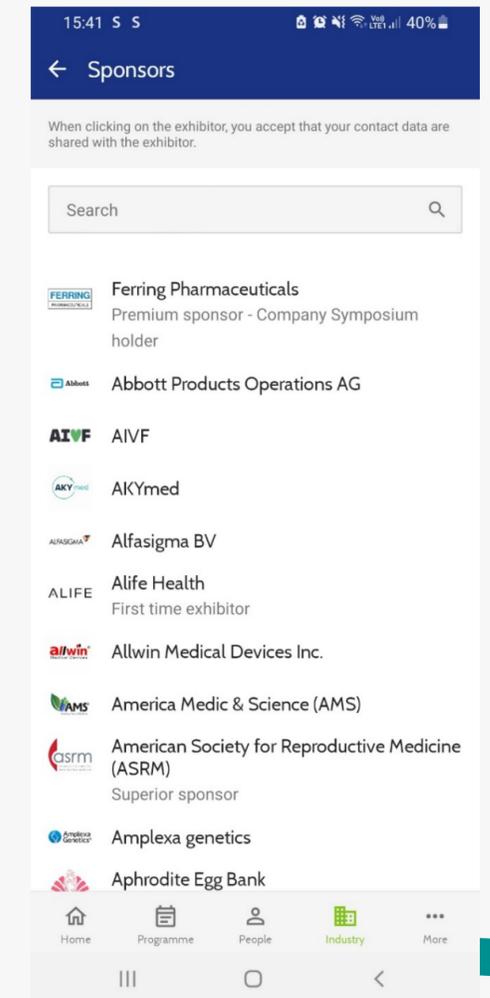
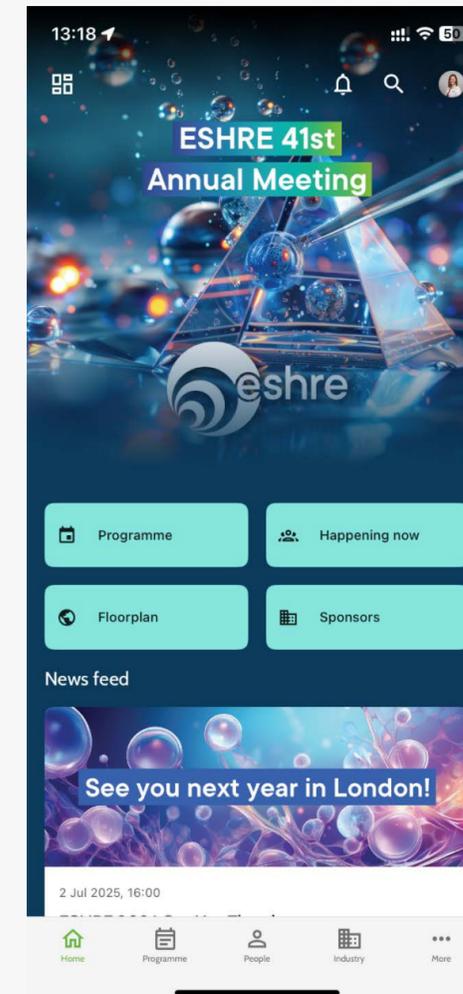


Virtual Exhibitor Page

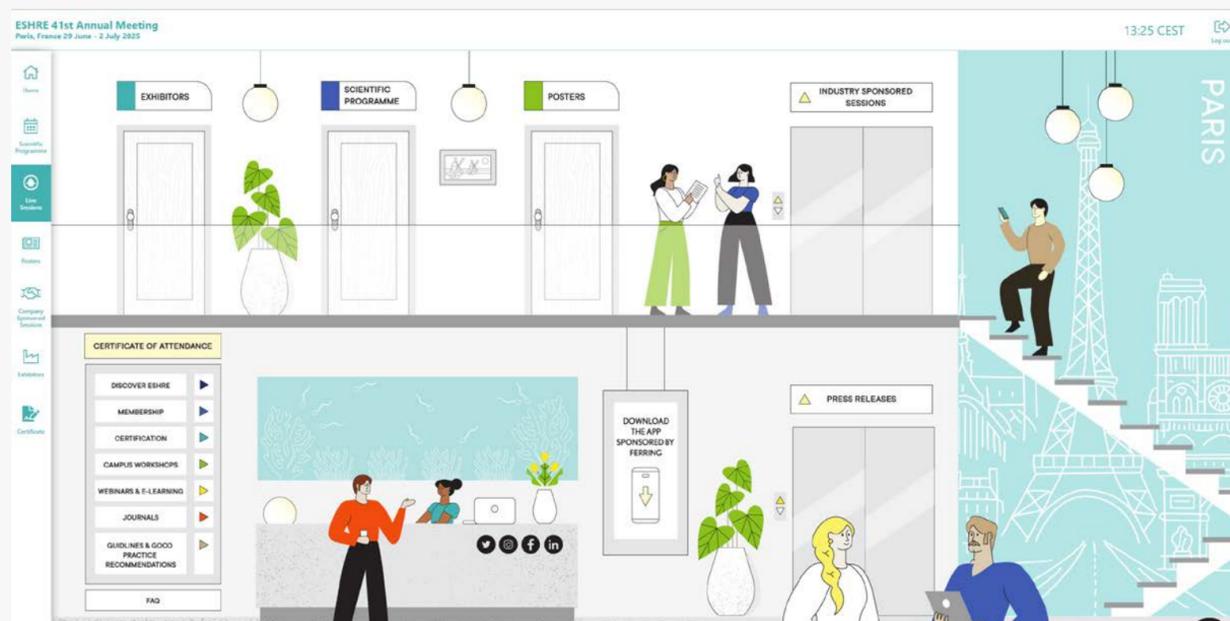
A virtual exhibitor page is included in the space rental based on square metres that you book:

- Basic package for floor spaces from 9m² to 99m²
- Superior package for floor spaces from 100m² to 252m²
- Premium package for floor spaces from 253m² to 315m²

The virtual exhibitor page will be available on the desktop platform and in the congress app of the Annual Meeting



The Congress APP





How to book a booth space

ONLINE BOOKING FORM

- You can book your booth space through eshre.eu/ESHRE2026/Exhibit-and-Sponsors/Exhibition-order-form

IMPORTANT:

- You need to log in to get access to the form
- In case you don't have an account yet, then please create your personal account via the following link: <https://www.eshre.eu/ESHRE/CreateAccount#createaccount>
- In case you already have an account and don't know your password anymore, then you can renew your password on <https://www.eshre.eu/ESHRE/forgot-password.aspx#forgotpassword>

Should you encounter any login difficulties, feel free to reach out to us at exhibit@eshre.eu





Exhibitor benefits

Exhibit – what's included?

- Exposure at all exhibit hall events:
 - Welcome Reception in the exhibit hall with drinks and finger food on Sunday evening 5 July from 20:00 to 22:00 (official opening of the exhibit)
 - Exhibit open to visitors for 3 days
 - 3 lunch and 5 coffee breaks scheduled
- Exclusive hours during the Welcome Reception, lunch and coffee breaks, with no competing scientific sessions
- Complimentary lunch & coffee for all exhibitors & delegates in the exhibit hall
- A certain number of free badges depending on the booth size
- 4 days for build-up and 1,5 days for dismantling



Exhibit



Building restrictions booths

- Minimum exhibit space = 9 m² - Maximum exhibit space = 315 m²
- You may book up to two booth spaces, but the second must be placed opposite the first
- Bookable aisles can be reserved for your stand, but emergency aisles must remain clear
- Maximum building height:
 - Island booths: 4 metres (middle and side walls)
 - Inline, Corner and Peninsula booths: 2,5 metres (back, middle and side walls)



Exhibit

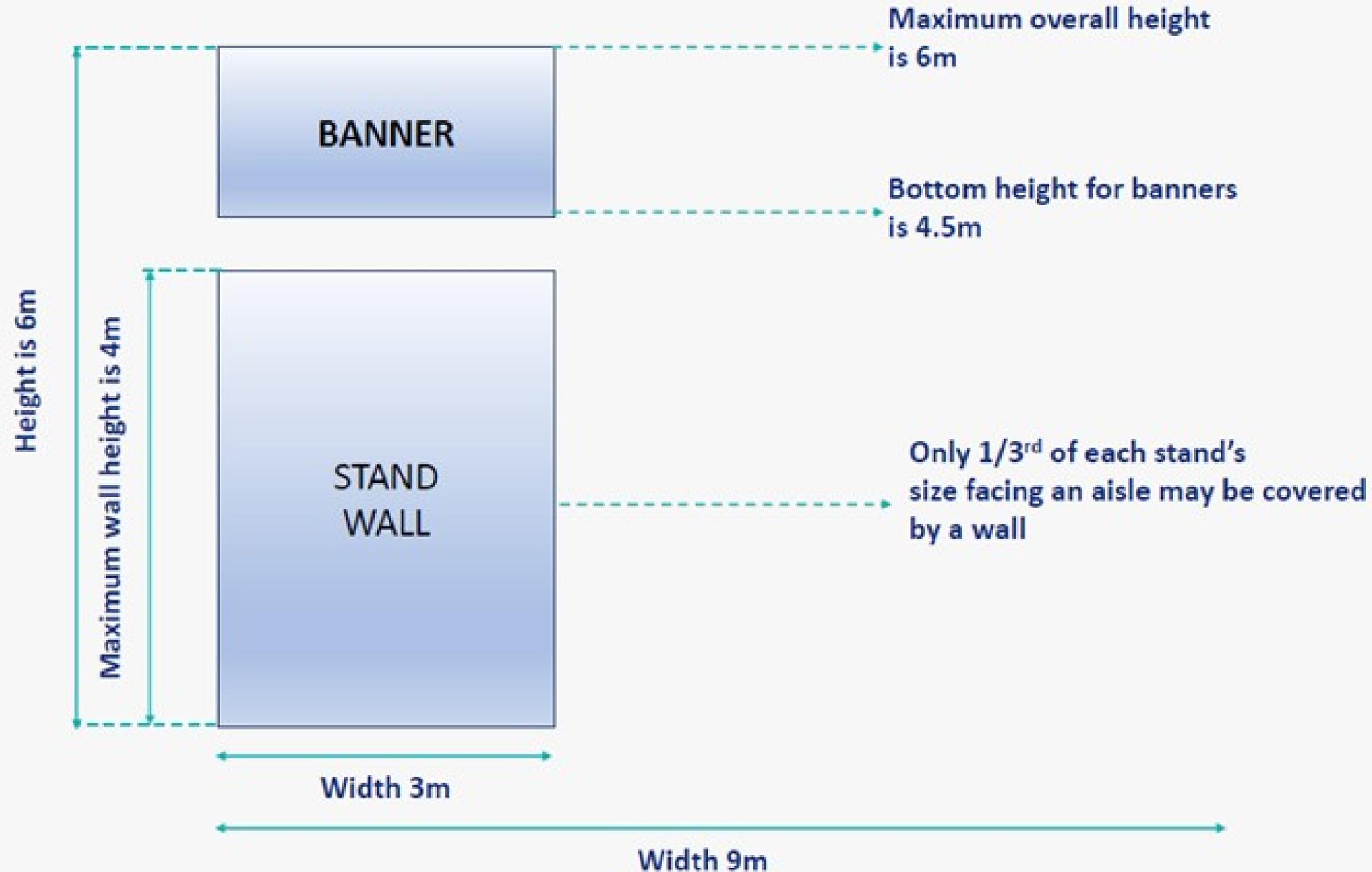


Building restrictions booths

- Hanging banners:
 - The lowest point of the hanging banner must be positioned at 4.5 meters above the floor
 - Can have a maximum measurement of 1.5m
 - Overall maximum height up 6 metres, is allowed
- Walls and middle structures:
 - Each side of a stand facing an aisle must remain at least 2/3 open
 - Side walls or middle structures may cover no more than 1/3 of each side, to avoid blocking visibility
- All custom-made booth plans will need to be reviewed and approved by ESHRE
Booth plans should be sent to exhibit@eshre.eu before 20 April 2026



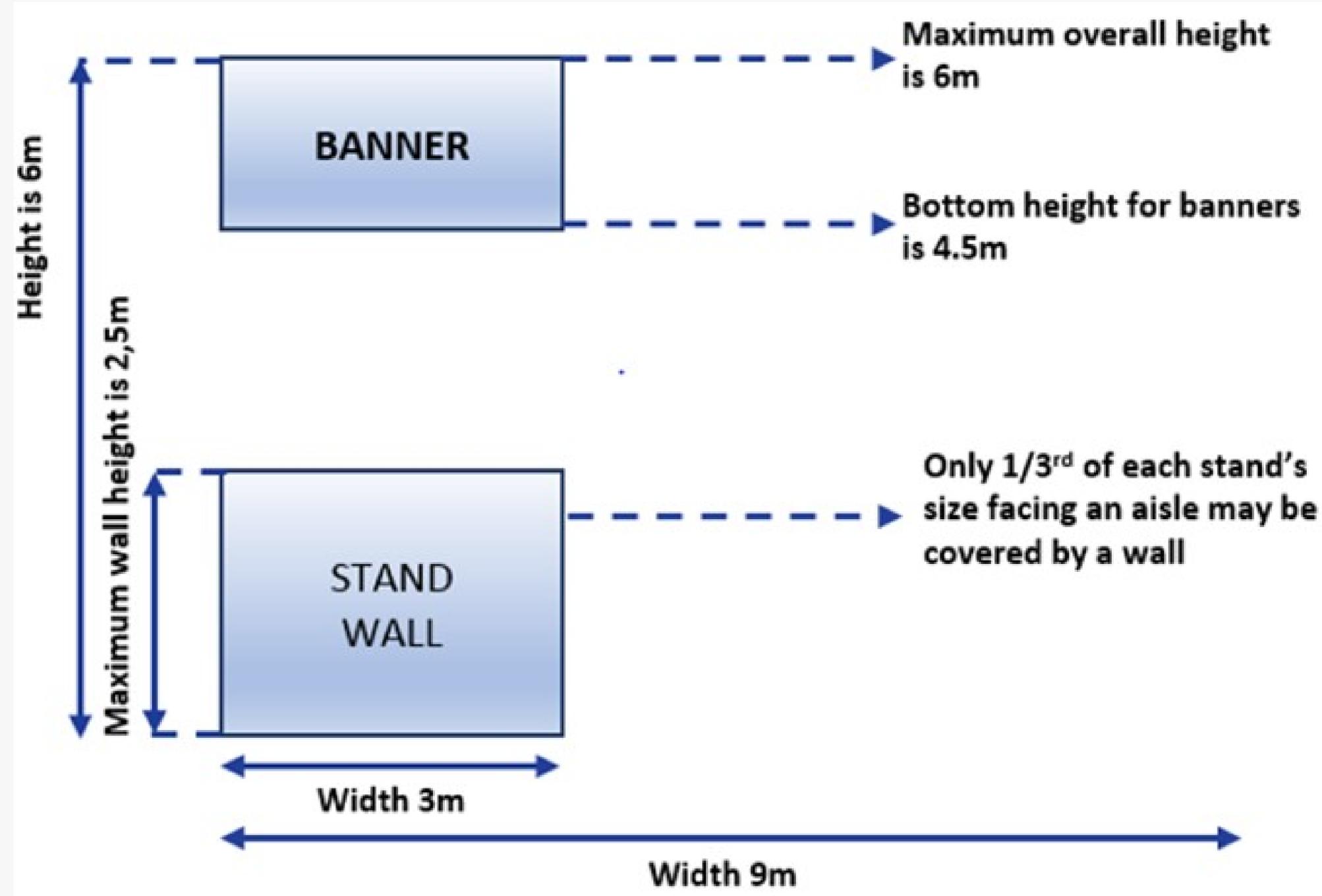
Building Restrictions Island booths





Building Restrictions

Inline, Corner and Peninsula booths





Badges Stand holders

Stand holders are entitled to a certain number of free Exhibitor badges and Full programme badges, depending on the size of the exhibit space.

Summary table outlining free exhibitor and full programme badges

Booth size	Free Exhibitor badges	Free Full programme Badges
9 m ²	2	1
10-18 m ²	4	1
19 – 44 m ²	8	1
45 – 71 m ²	16	2
72 – 90 m ²	26	2
91 – 152 m ²	35	3
153 – 252 m ²	45	4
253 – 315 m ²	60	4



Badges Stand holders

Free & payable Exhibitor badges

FREE Exhibitor Badges

- Give in-person and virtual access to the exhibition and to the sponsored sessions held in real-time for the duration of the sessions
- Give on-demand access to the virtual exhibit and sponsored sessions (for 5 months after the meeting has been held)
- These badges do not include access to the official scientific programme (i.e. precongress courses and main programme)

PAYABLE Exhibitor Badges

- Additional exhibitor badges beyond the free allocation cost 141 Euro excl. VAT per exhibitor badge (169,20 Euro incl. UK VAT of 20%)
- Visitors without a discount badge from a stand holder must purchase a Visitor Exhibit badge for 325 Euro excl. VAT (390 Euro incl. UK VAT of 20%)





Badges Stand holders

Free & payable Full programme badges

FREE Full programme Badges

- Give in-person and virtual access to the scientific programme (excl. precongress courses), sponsored sessions and exhibition held in real-time for the duration of the congress
- Give on-demand access to the virtual meeting platform for 5 months after the meeting has taken place

PAYABLE Full programme Badges

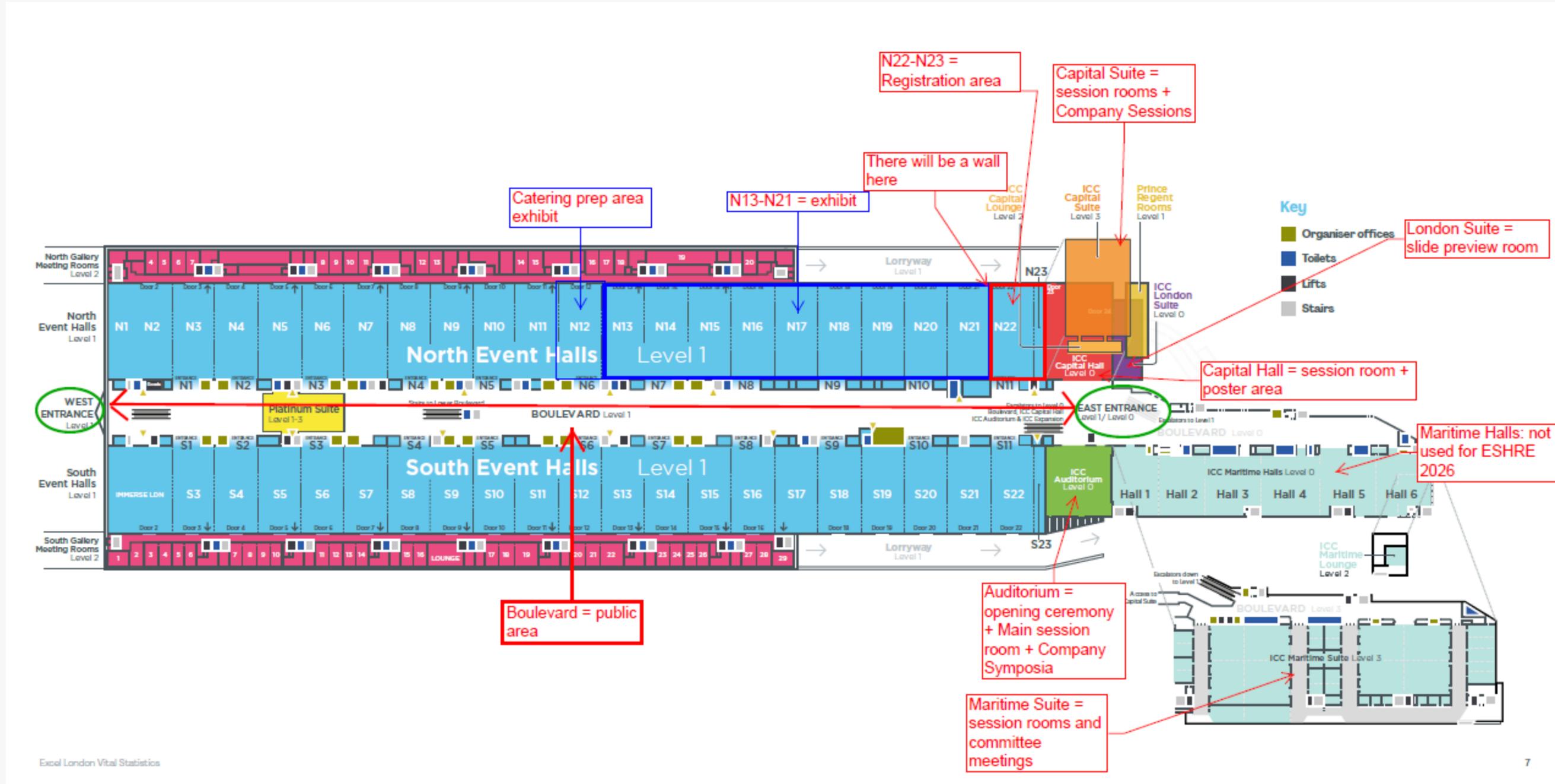
- Additional Full Programme badges beyond your free allocation can be ordered through the exhibit registration link
- Full programme badges ordered through the exhibit registration link include access to the exhibit outside opening hours
- Until 12 May 2026: fee for extra full programme badges is 530,60 Euro per badge (incl. UK VAT of 20%)
As of 13 May 2026: fee will increase to 655,44 Euro per badge (incl. UK VAT of 20%)
As of 11 June 2026: fee will increase to 780,31 Euro per badge (incl. UK VAT of 20%)

Stand holders will receive a link from ESHRE to order their free (and payable) exhibitor badges in the course of March.





Venue plan





Exhibit

Exhibit build-up

Wednesday, 1 July 2026

Thursday, 2 July 2026

Friday, 3 July 2026

Saturday, 4 July 2026

Sunday, 5 July 2026

Early build-up – payable on demand (send request to exhibit@eshre.eu)

from 08:00 to 21:00

from 08:00 to 21:00

from 08:00 to 21:00

from 08:00 to 17:00 (Welcome reception as of 20:00)



Saturday, 4 July:

- All booths need to be finished - structurally!
- Aisles need to be cleared, and all empties need to be moved out
- All aisles need to be clean and empty

Sunday, 5 July:

- No heavy material can be brought in anymore
- All aisles need to be clean and empty
- Only booth decoration inside the booth is allowed
- No "dirty" works are allowed



Exhibit



Exhibit opening dates / hours for visitors exhibit

Sunday, 5 July	from 20:00 to 22:00 (Welcome Reception in exhibit hall for all delegates)
Monday, 6 July	from 08.30 to 17:00
Tuesday, 7 July	from 08.30 to 17:00
Wednesday, 8 July	from 08.30 to 14:00

From Monday, 6 July to Wednesday, 8 July stand holders will have access to the exhibit hall as of 07:30am.



Exhibit



Lunch and coffee breaks in the exhibit hall

Monday, 6 July

- Coffee break: 09:30-10:00
- Lunch break: 13:00-14:00
- Coffee break: 16:30-17:00

Tuesday, 7 July:

- Coffee break: 09:30-10:00
- Lunch break: 13:00-14:00
- Coffee break: 16:30-17:00

Wednesday, 8 July:

- Coffee break: 09:30-10:00
- Lunch break: 13:00-14:00



Exhibit

Exhibit dismantling

- Wednesday, 8 July from 15:00 to 21:00
- Thursday, 9 July from 08:00 until 20:00



Please note the following:

- On Wednesday the exhibit will close to visitors as of 14:00 (end of the last lunch break)
- Dismantling can only start once the exhibit hall has been cleared of all visitors by 15:00



Meeting rooms



Stand holders can request meeting rooms, which are located at the Excel Congress Centre. There's limited availability.

Please send your request to exhibit@eshre.eu





Important to know

- External catering and barista are not allowed. Case by case exemptions can be reviewed. Please contact Anna.olesiejuk@excelhospitality.london for more information
- Any structures over 4m are considered complex and will require an additional structural sign-off (e.g. connected banners on 4m walls)





Your contacts at ESHRE

Exhibit team e-mail address: exhibit@eshre.eu



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