

## ESHRE Young Ambassadors 2026 – Terms & Conditions

During its 42<sup>nd</sup> Annual Meeting from 5<sup>th</sup> to 8<sup>th</sup> July, the European Society of Human Reproduction and Embryology (ESHRE) organises an initiative called “ESHRE Young Ambassadors” (also known as ESHRE5).

### Aims of the project

The initiative aims to enhance the coverage of the ESHRE Annual Meeting on social media, more specifically Bluesky, and give a special focus on early-career members of the reproductive health community.

ESHRE will invite five participants (born after 5 July 1991) to post about the event.

**Participants should already be registered - with in-person attendance - to the 42<sup>nd</sup> ESHRE Annual Meeting** when applying to become an ESHRE Young Ambassador. The posts of the Young Ambassadors will be reposted on the @theeshre5 Bluesky account. The selected candidate profiles along with the ESHRE5 account will be promoted on the @eshre Bluesky account.

### Terms

When accepting to become an ESHRE5 Young Ambassador, the selected candidate commits to:

- Produce posts in relation with the 2026 ESHRE Annual Meeting, its scientific content, the ESHRE networking activities and city of London;
- **Produce 15 Bluesky posts in total prior to the Annual Meeting** (between 15<sup>th</sup> June and 4<sup>th</sup> July included);
- **Generate/share a minimum of 10 Bluesky posts per day during the Annual Meeting** (from 5<sup>th</sup> to 8<sup>th</sup> July included);
- Respect a high standard of communication and content:
  - small talk won't be considered as an eligible post;
  - insults and rumours won't be tolerated and may lead to exclusion of the ESHRE5 and Annual Meeting;
  - adhere to ESHRE's general code of conduct;
- Produce posts in good faith without any commercial influence;
- Post under their real name.

As a reward for this role, ESHRE will offer visibility to each of the Young Ambassadors on the ESHRE Annual Meeting website. Each Young Ambassador will have their portrait on <https://www.eshre.eu/ESHRE2026/Media/Young-ESHRE-Ambassadors>.

A free registration to the main programme of the next ESHRE Annual Meeting in 2027 in Stockholm, will be given to those who respect the terms mentioned hereabove.

### Selection

The call for participants will be launched on Tuesday 21<sup>st</sup> April 2026 through ESHRE social media, a dedicated mailing and on the ESHRE website. The deadline for applications is Friday, 8<sup>th</sup> May 2026 (23:59 CEST).

Applications can only be made via the online form accessible [here](#).

### Eligibility criteria:

- **Be registered** for the 2026 ESHRE Annual Meeting and **be present onsite** in London;
- Be younger than 35 years old (born after 5 July 1991);
- You have not been an ESHRE Ambassador in the previous editions of the programme.

#### Selection criteria:

- Be an active Bluesky-user (other social media activity will be considered a plus);
- Experience in reporting on events and/or reproductive health on Bluesky (not essential);
- A motivated candidate;
- Specialty (we will choose among a mix of several specialties linked to reproductive health).

#### Selection process

The deadline for applications will be Friday 8<sup>th</sup> May 2026 at 23.59 CEST. Applications received after this deadline will not be considered.

The Central Office will first check the eligibility criteria. The final selection will be made with the approval of ESHRE's Communications Committee.

The five successful candidates will be informed and announced on the 26<sup>th</sup> May 2026.

The decision from ESHRE is final and cannot be appealed.

#### Contact

For any question related to this project, you can contact ESHRE's Communications Manager Laura Rossignoli at [laura@eshre.eu](mailto:laura@eshre.eu)