

## **ESHRE media policy: Journalists**

The requirements made in this ESHRE media policy apply to all journalists attending an ESHRE event, including the ESHRE Annual Meeting, and/or making use of materials provided by ESHRE. Journalists are welcome to cover ESHRE events, including the Annual Meeting and Campus courses, and the aim of this policy is to ensure an appropriate working environment for accredited journalists attending any ESHRE event. ESHRE aims to provide a reliable source of press material and comment in reproductive medicine such that journalists can work with confidence in ESHRE as a reference point.

A separate media policy is applicable to members of third party organisations.

### **Preliminary considerations**

The ESHRE logo is the property of ESHRE and is protected by trademark. It should not be used, reproduced or associated with any event, article, website or press release without the prior approval of ESHRE. Approval will not be granted in cases which are considered commercial in aim, or which appear to imply endorsement from ESHRE. Please contact the press office for any request concerning the use of the ESHRE logo: [press@eshre.eu](mailto:press@eshre.eu).

ESHRE does not make its press database available to anyone or any organisation.

All information presented during the scientific sessions of any ESHRE meeting is the intellectual property of the authors and all rights remain with them. However, journalists, representatives of third parties, attendees and speakers at an ESHRE event may share comments on social media provided they give proper attribution to the author.

This policy is subject to final interpretive review by ESHRE. The decision of ESHRE will be final.

## **1. Press accreditation and registration**

Accredited journalists are welcome to attend the Annual Meeting and receive ESHRE press releases. Complimentary registration will be provided to those who meet the eligibility criteria stated in this policy. A registration badge must be displayed.

All requests for press accreditation to the Annual Meeting should be made via email at [press@eshre.eu](mailto:press@eshre.eu). Press registration can only be requested via email and cannot be made in person at the meeting itself.

Accreditation is available to those in possession of a recognised and valid press card or commissioning letter. The commissioning letter should confirm the assignment, be on the publication's headed paper and be accompanied by two recently published, by-lined, health-related articles.

A copy of the press card or the commissioning letter with the two articles should be sent with accreditation application.

Company business cards or other membership cards are not accepted as press credentials.

Only accredited journalists with registration badges are allowed in the press room during the Annual Meeting. ESHRE reserves the right to exclude from the event (and any future event) anyone providing false information to overcome these restrictions.

Requests for press accreditation at other ESHRE events such as Campus courses should also be made by sending an email to the ESHRE press office ([press@eshre.eu](mailto:press@eshre.eu)). Press registration for such events is only possible via email, and eligibility criteria are as for the Annual Meeting.

## **2. Abstracts and embargoes**

All Annual Meeting abstracts, with the exception of abstracts chosen for the press programme, will be available ahead of the congress on the ESHRE website and congress app. All Annual Meeting abstracts (except abstracts chosen for the press programme) remain under embargo until presented in the scientific programme. Abstracts presented as a poster remain under

embargo until the opening of the main scientific programme (ie, Monday 24 June 2019 at 8.30 am).

Abstracts chosen for the press programme will not and may not be made public until the abstract is presented, either in the scientific programme. Until then, the information, either in abstract or press release form, remains under embargo. All press releases clearly state the date and time at which embargoes are lifted, and we expect journalists to respect the embargo times.

### **3. Filming and recording at the Annual Meeting**

Any filming, recording or photographing at ESHRE events is not allowed without the prior consent of ESHRE. Initial requests for filming and recording should be made to ESHRE's Communications Manager at least two weeks ahead of the meeting, and in all cases and wherever onsite camera crews must have permission from ESHRE before filming.

All queries raised by this media policy should be addressed to Christine Bauquis, ESHRE Communications Manager

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