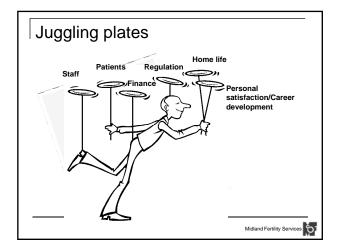
## Daily organisation of a fertility unit

Heidi Birch – Director of Nursing Services Midland Fertility Services Aldridge, UK





## Issues

- Unpredictability
- Staff absence
- Patient complaints

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The Role of the Fertility Nurse	
There is a wide variation in roles from 'handmaiden' to nurse specialist	
This depends on the individual unit and the consultant in charge	
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The Nurses Role at MFS	
Couples allocated an individual Nurse	
She remains the main contact	
She works within a team of nurses, clinicians, scientists and support personnel	·
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Responsibilities	
Tresponsibilities	
Give information to allow couples to make an informed	
decision.	
Arrange, carry out and interpret investigations together with the clinicians.	
Plan and implement treatment.	
Offer support prior to, during and after treatment.	
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## The extended role of the nurse at **MFS** ■ Ultra sound scanning ■ Intra Uterine Insemination ■ Embryo transfers ■ Tubal patency testing ■ Egg collections ■ Testicular biopsies ■ Hypnotic relaxation Midland Fertility Service Nurse led clinics or Consultant led clinics? ■ Nurse as prime carer adds flexibility and delivery of cost effective treatment ■ For the nurse it allows development of their role and increases job satisfaction ■ For the couple it offers the continuity of care that is available throughout their contact with the unit which may be over a period of several years Midland Fertility Services ■ Clinicians add expertise and diagnostic experience

- They are able to draw in experience from areas other than infertility.
- Some couples have the expectation that a Doctor will deliver most of their care and therefore feel more confident with this approach

■ Ideal is a combination of both allowing the	
delivery of holistic care	
■ The effective partnership of both together with counsellors and other support agencies will	
maximise the care and success for couples	
seeking assisted conception	
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Why MFS utilises nurses as the	
main care provider	
■ Development of rapport on a one to one basis	
Information can be complex and is understood better on a one to one basis	
better on a one to one basis	
■ Individual valationabin with nurse vaduose etrose	
<ul> <li>Individual relationship with nurse reduces stress levels</li> </ul>	
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■ Couples feel comfortable asking questions	
Nurses have the time to spend with couples and	
can pick up other underlying problems	
- Manual and the second described and the	
Many couple remain in contact through out their pregnancy and ring for advice	
programoy and mig for advice	
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The first we	
The future	
Perhaps we should concentrate on patient led clinics!	
CIII IICS:	
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Importance of Quality	
Feed back from couples is essential if we are to improve the service we offer	
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Llavo da coa matinta ma atia no	
How do we get information?	
■ Information given to Fertility Nurse directly	
■ Written questionnaires	
■ Telephone questionnaires	
■ Focus groups	
■ Help - any suggestions?	
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