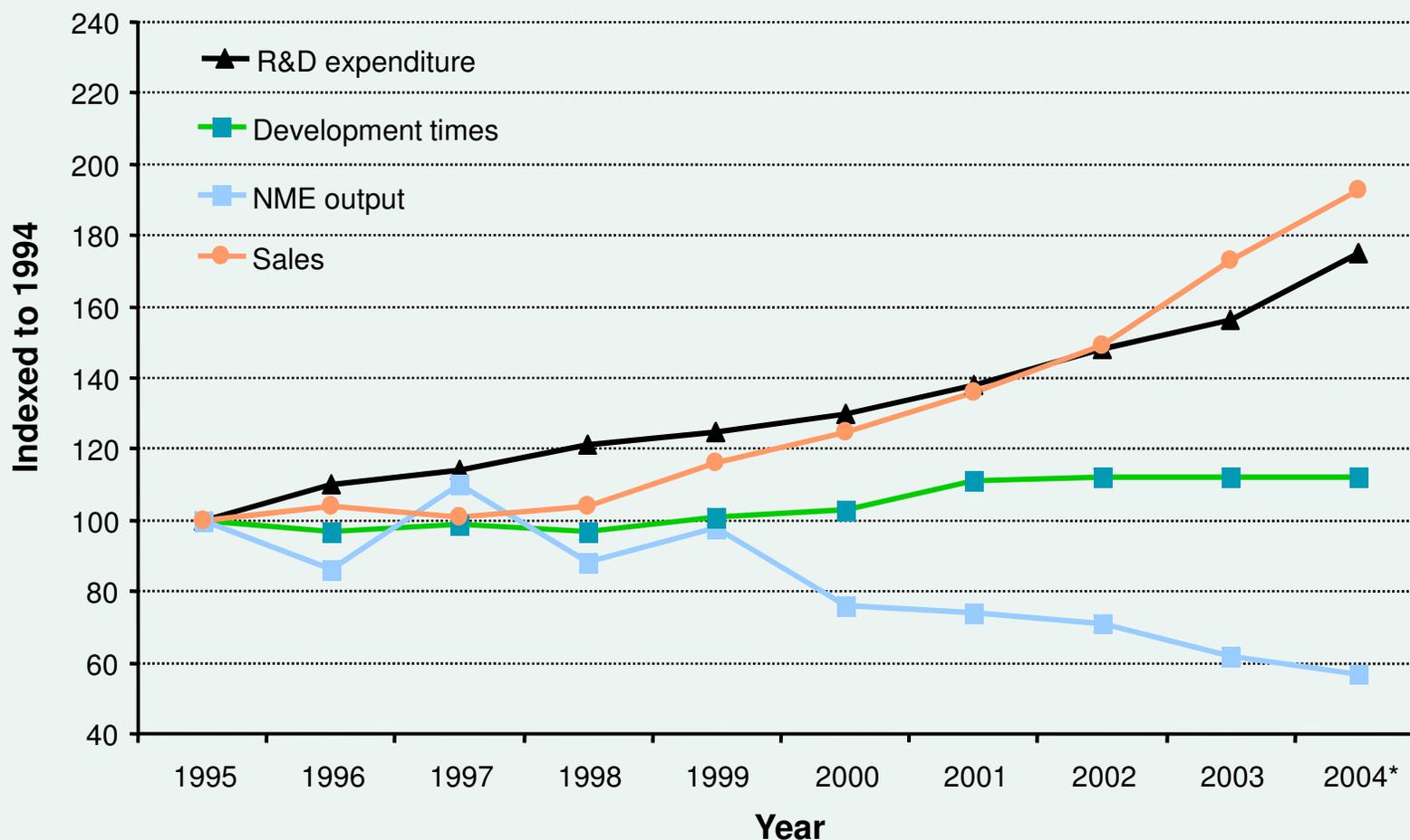


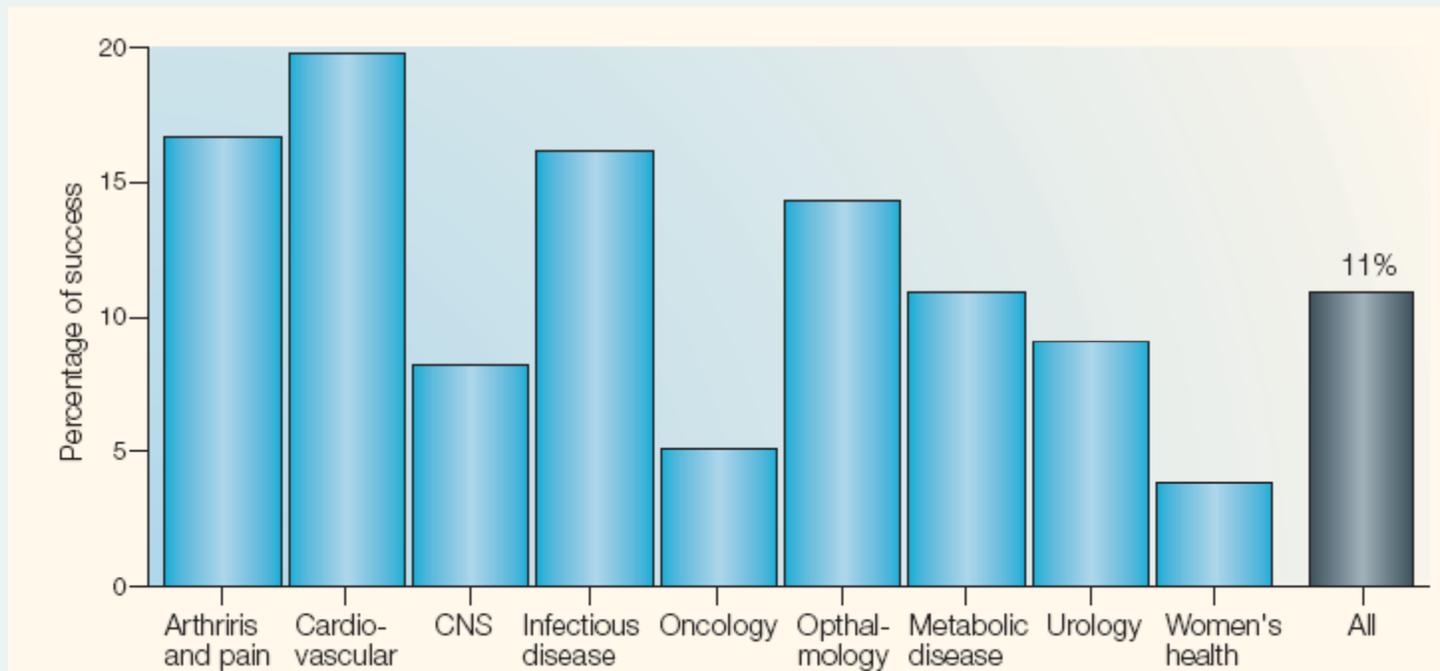
Translational Research in Endometriosis

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Key global R&D facts, 1995-2004

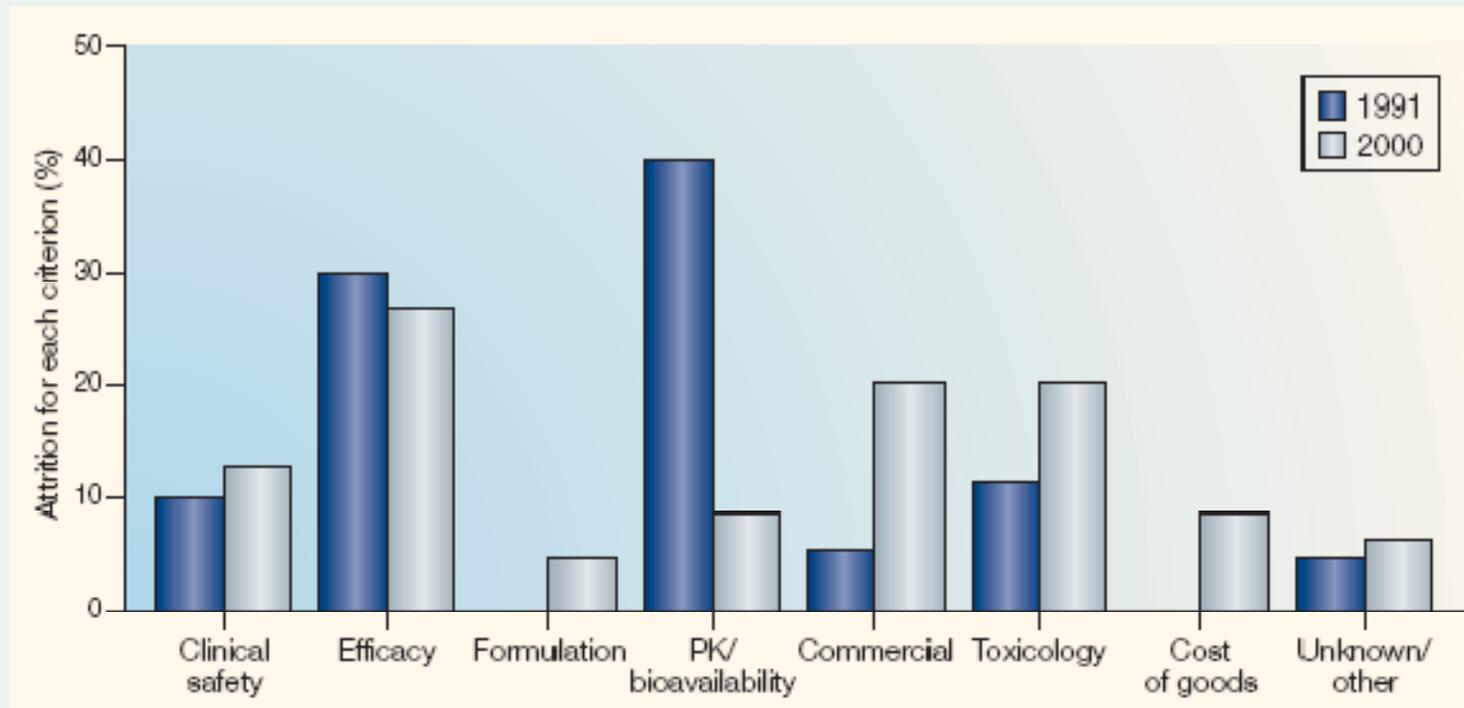


Success rates from first-in-man to registration



(Kola I., 2004 Nat Rev Drug Discovery)

Reasons for attrition in the clinic



(Kola I., 2004 Nat Rev Drug Discovery)

What is slowing down drug development in endometriosis

- No validated, predictive therapeutic models
- No therapeutic models for endometriosis-related pain
- No diagnostic tools
- Clinical studies complicated: no biomarkers for patient stratification or early proof-of-concept
- No biomarkers/surrogate endpoints to monitor therapeutic efficacy endpoint, pain
- Lack of novel, innovative targets

Endometriosis pipeline late development

Overview of the endometriosis pipeline, 2007

Brand/ Research code	Generic	Formulation	MoA	Originator	Licensee	Status	Country
Visanne	dienogest	Oral	Progesterone agonist	Jenapharm GmbH & Co KG	Mochida, Bayer/Schering	Pre-registration (Japan), Phase III ³ (W.EU)	Japan, W.EU
Libra	deslorelin, estradiol, testosterone	nasal spray	GnRH agonist; estradiol agonist; Androgen receptor agonist possible androgen	Balance Pharma	n/a	Phase III	US
FP-1096	n/k	vaginal/ intrauterine		FemmePharma	KV Pharma	Phase III	US
Proellex/ Progenta (CDB-4124)	n/k	oral capsule	Selective progesterone modulator	National Institutes of Health	Repros Therapeutics	Phase II	EU & US
Femathina (MPI-674)	n/k	n/k	aromatase inhibitor	Meditrina Pharma Pfizer ¹		Phase II	US
ERB-041, WAY-202041	prinaberel	oral tablet	estrogen receptor beta agonist	Wyeth Research	n/a	Phase II	US
NBI-56418	n/k	Oral	GnRH antagonist	Neurocrine Biosciences	n/a	Phase II	US
	terbutaline	vaginal gel	beta 2 adrenoreceptor	Columbia Laboratories and	n/a	Phase II	US

Overview of the endometriosis pipeline, 2007

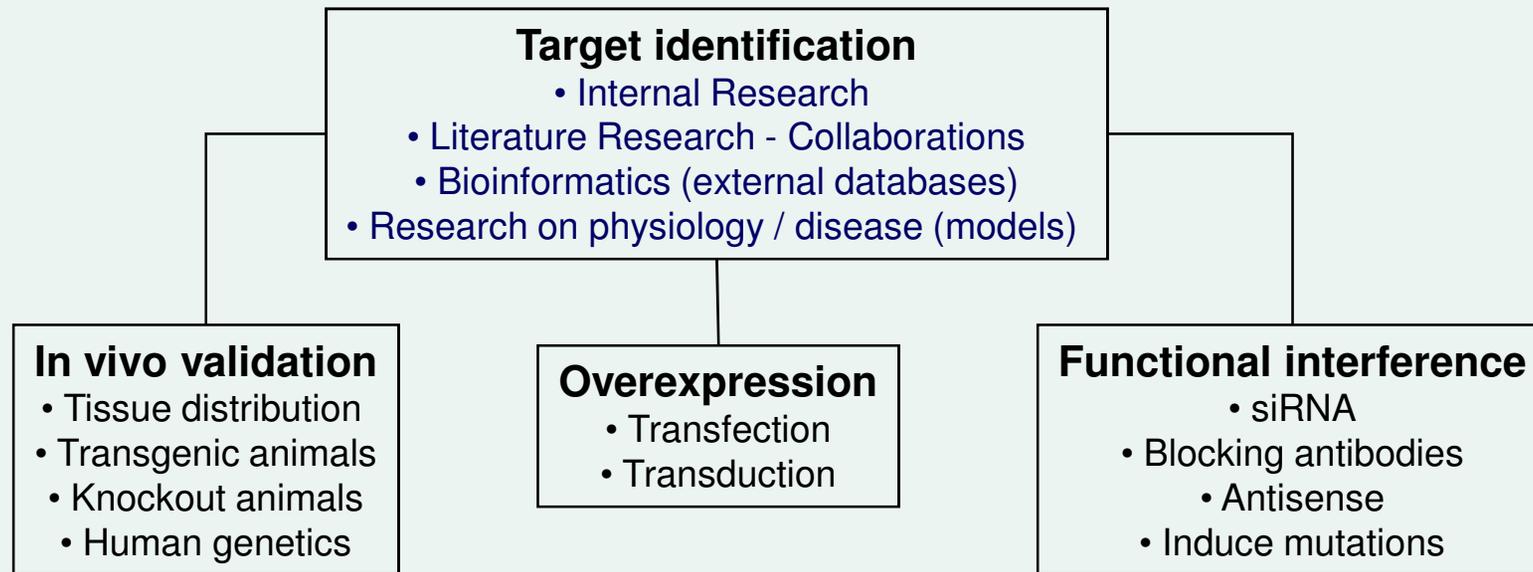
Brand/ Research code	Generic	Formulation	MoA	Originator	Licensee	Status	Country
A-ENDO	n/k	Oral	agonist; Androgen modulator; estrogen & progesterone receptor agonist	Ardana Pantarhei Bioscience	n/a	Phase II	Netherlands
SH-T-04268-H	n/k	Oral	Chemokine receptor antagonist	Bayer Schering Pharma AG	n/a	Phase II	EU
Antarelix (EP-24332, TZTX-00a)	teverelix extended release	sub cutaneous injection	GnRH antagonist	Zentaris GmbH	Ardana	Phase I	UK
PGL2001	n/k	n/k	steroid sulfatase inhibitor	PregLem	n/a	Phase I	
PSD-509 (M-5004)	n/k	vaginal/ intrauterine	sodium channel inhibitor	Metris Therapeutics	Plethora Solutions	Preclinical	UK
Nestorone (ST-1435)	synthetic progestin	subdermal implant	Progesterone receptor agonist	Population Council	n/a	Preclinical	US

1. Contract manufacturing and supply agreement with Pfizer

GnRH – gonadotrophin, MoA – mechanism of action, n/a – not applicable, n/k – not known

Source: MedTRACK, October 2007, Copyright Datamonitor Plc; IDdB, October 2007, Copyright Thomson Scientific

Target discovery



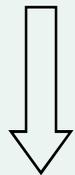
Research focusses of academia and industry: an understandable mismatch

University (Medical Center)

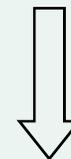
Hypothesis driven
Funding guided
Publication oriented

Pharma

Target/compound driven
Patent/market oriented



How to create synergy



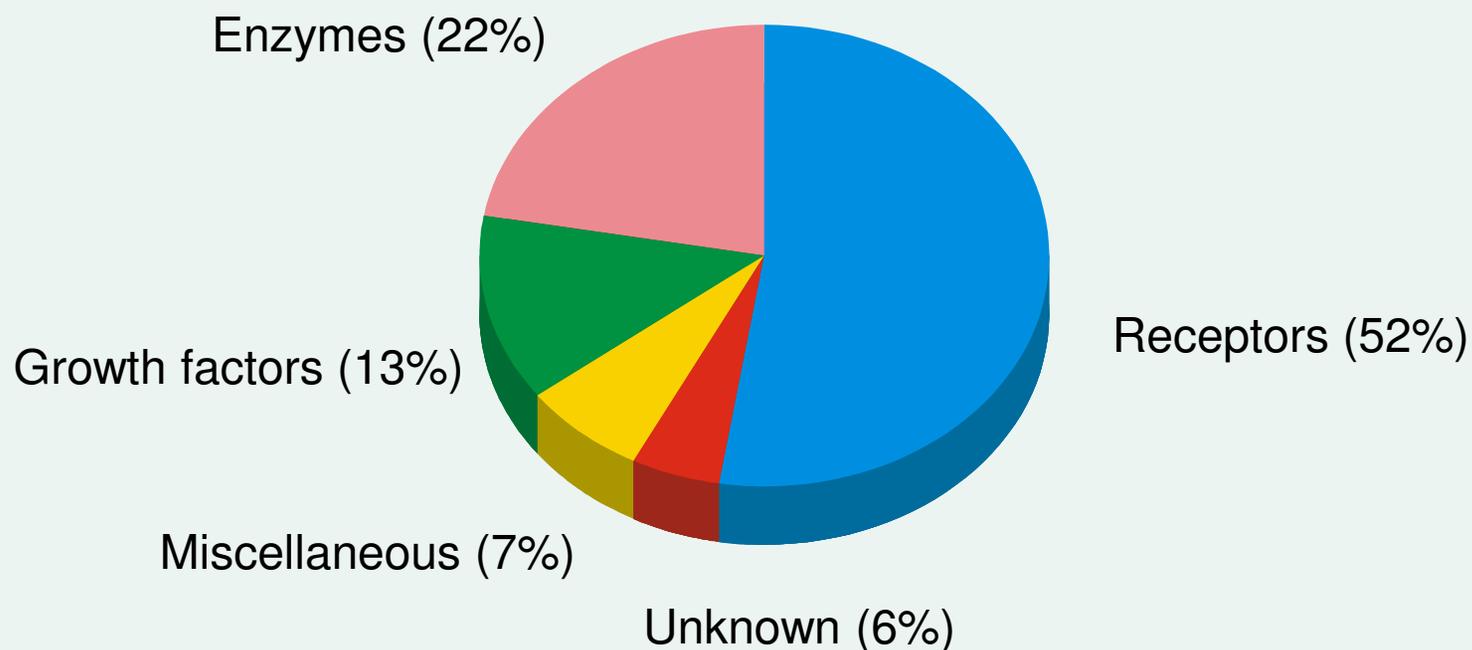
Understand biology
Improve diagnosis/therapy

Identification of NCEs
Proof-of-mechanism
Structure-activity relation
Develop novel, better, safer drugs

What makes a target

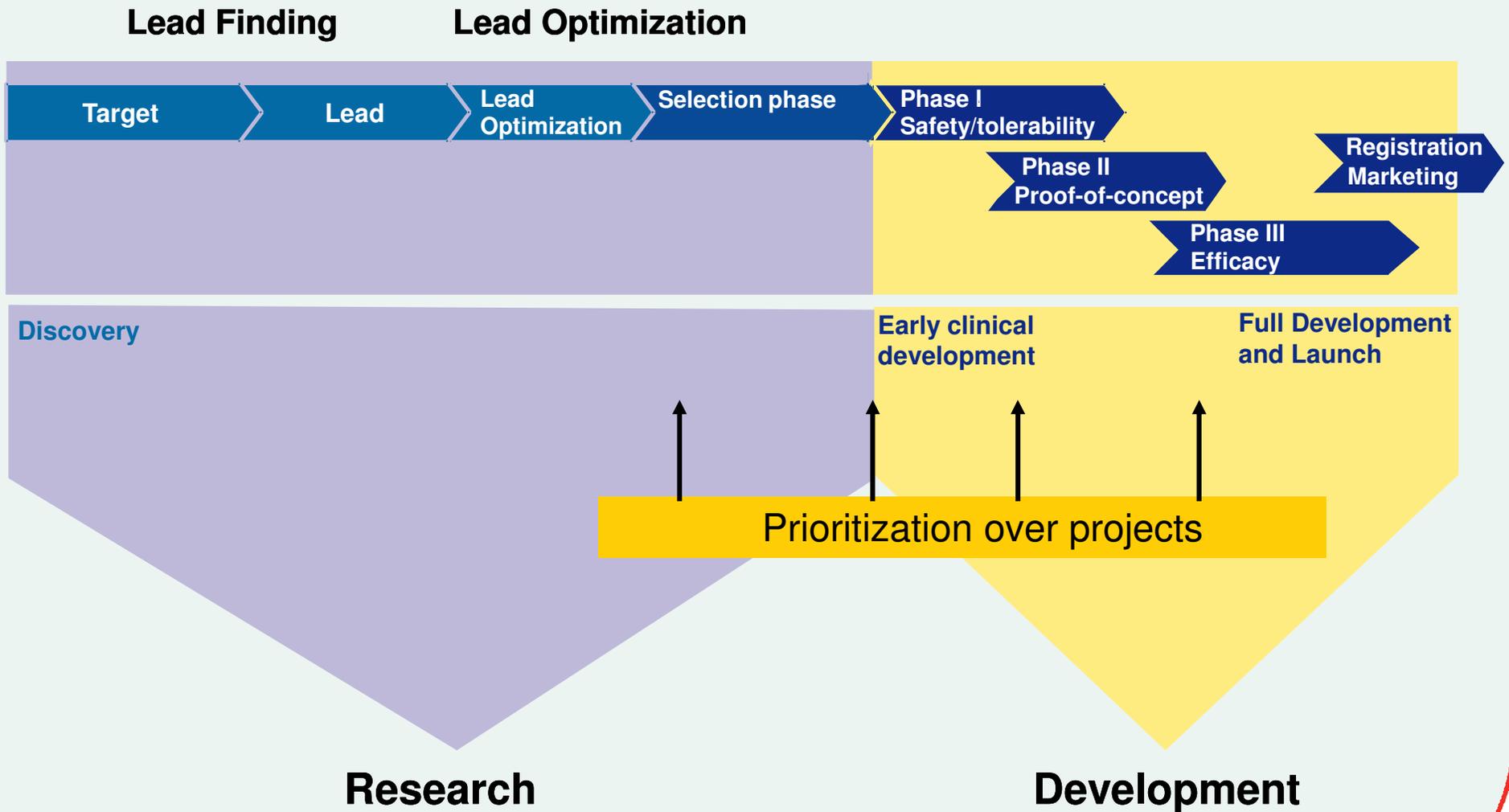
- A biological entity that is linked to a disease
- Inhibition (or activation) of this biological entity should reverse the development or inhibit progression of the disease
- Must be assayable in order to develop HTS assays
- Must be drugable

Currently Identified Drug Targets: ~ 500

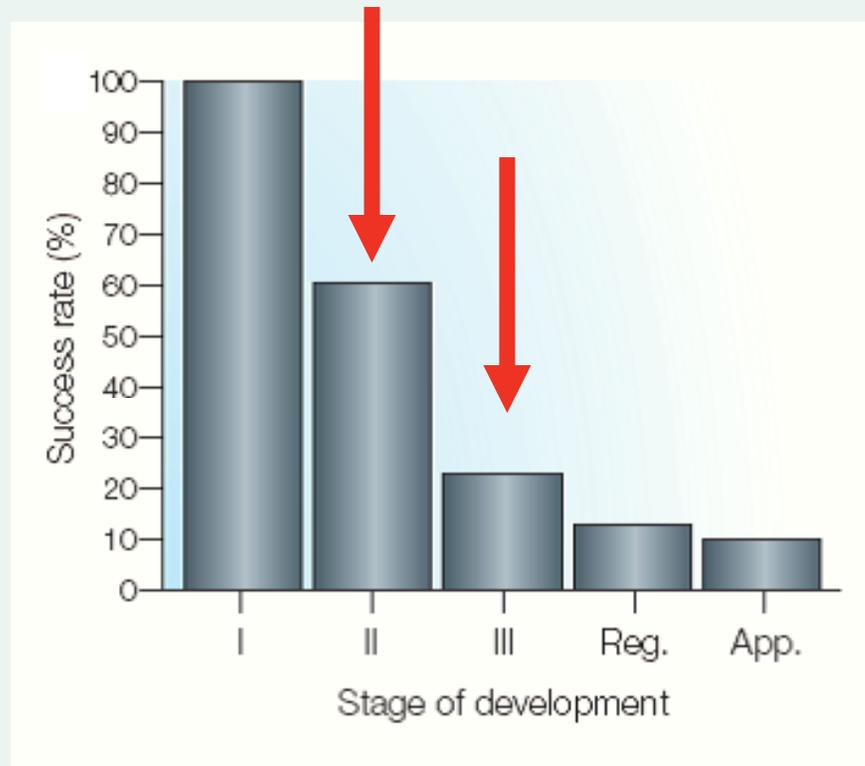


Source: J. Drews, Hoffman - La Roche, Nature Biotechnology, November 1996

General R&D process

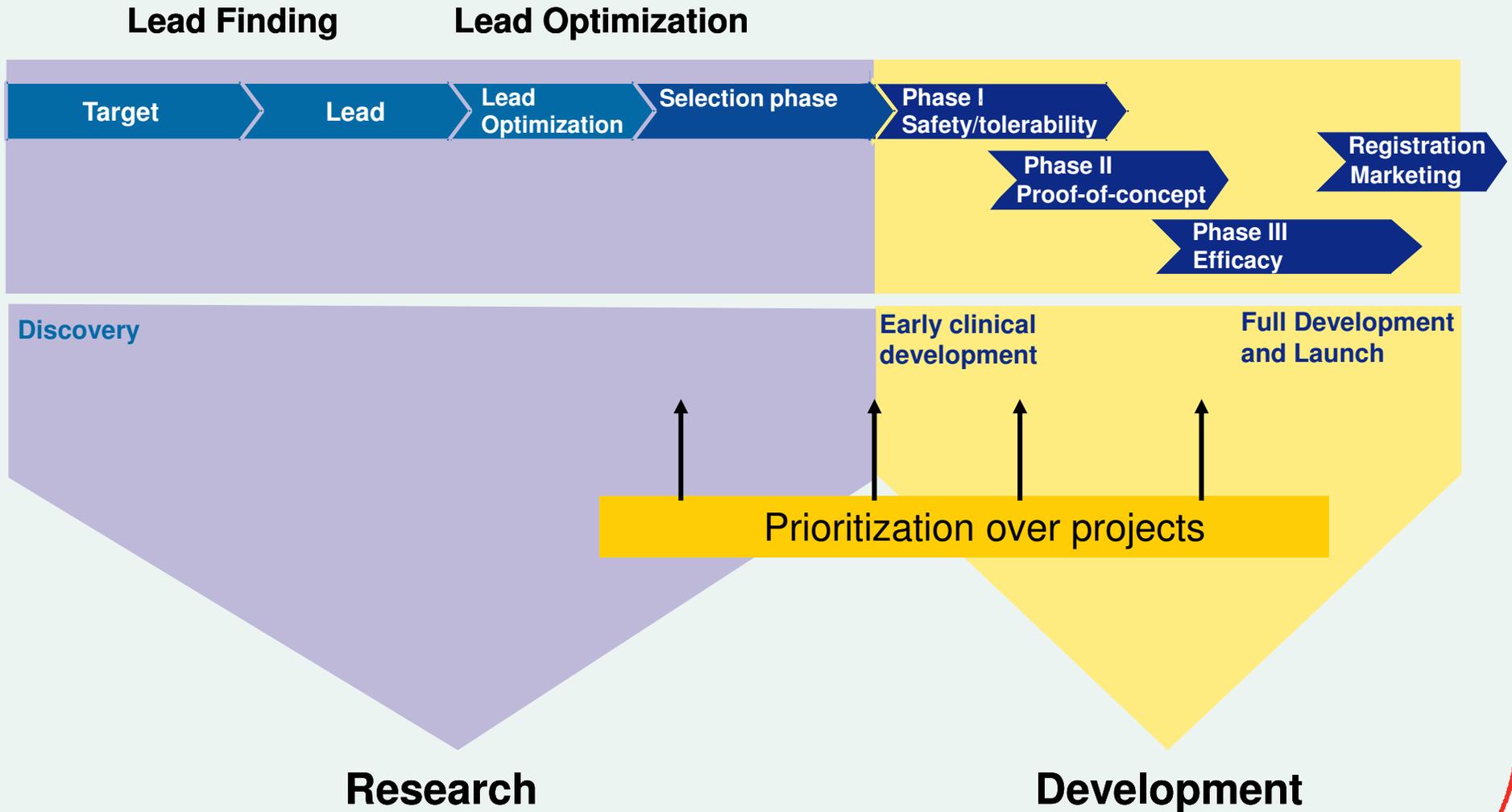


Success rates by phase of development



Failure rate of Proof-of-concept (Phase II) and efficacy studies (Phase III) is 80 %

General R&D process



Translational Research/Medicine

Translational medicine is the integrated application of:

- innovative pharmacology tools*
- biomarkers*
- clinical methods and technologies*
- study designs to improve confidence in drug targets*
- increase confidence in drug candidates*
- understand the therapeutic index in humans*
- enhance cost effective decision making*

in exploratory development and increase phase II success leading to a sustainable pipeline of new products

Bruce H. Littman MD

VP translational medicine Pfizer, quote 2006

Implementation

- Predictive therapeutic models
- ID and validate biomarkers prior to FIH
- Develop clinical assays/technologies, i.e. MRI, serum/urine-based assays biomarkers/surrogate endpoints
- PK/PD
- Ask the right questions to get the right answers, to make the right decisions
- Early feedback from clinical studies

Ask the right questions to get the right answers, to make the right decisions

- Compound selection
- Traditionally we only ask: does the drug work and is it safe?
- We need to ask other questions as well: why does it (not) work and why is it (not) safe?

Question based approach

- Does the compound get to the site of action?
- Does the compound modulate the target?
- Does the compound cause its intended pharmacological/functional effects?
- Does the compound have beneficial effects on disease or clinical pathophysiology?
- Does the compound modulate non-registration endpoints the predict efficacy
- What are the key toxicity issues related to the therapeutic target/compound that determines the efficacy/safety ratio
- What is the therapeutic window (how safe is the drug)?
- How do sources of variability in drug response in target population affect efficacy and safety?

BIOMARKERS

PK-PD models transform biomarkers into a quantitative decision making tool

- In many cases, biomarkers are the PD in PK-PD
- Optimal use of a biomarker requires that we relate the biomarker response to the PK data in order to understand the determinants of the response
- Mechanistic PK-PD models describing exposure-response and time course of response of biomarkers can:
 - increase our confidence in the mechanism of action
 - help predict the anticipated human dose and assess therapeutic window

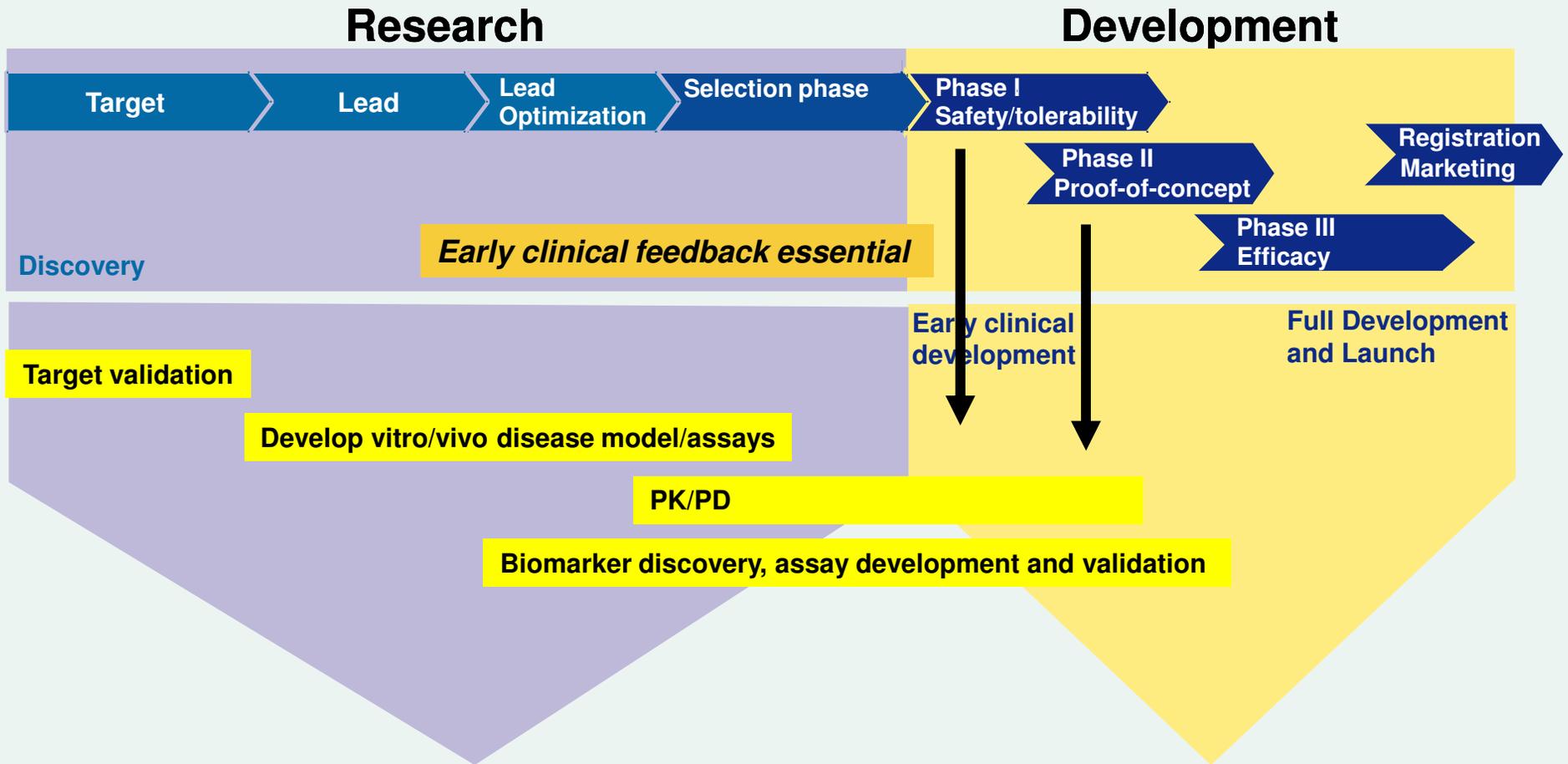
Important assets of PK-PD M&S in relation to biomarker data

- PK-PD models can do more than describing concentration response relationships:
 - Can describe **time dependencies** in response to treatment
 - Can range from **empirical** to **mechanistic**
 - Allow **pooling of data** from different trials and different sources (e.g. literature)
 - **Translate** biomarker data across species
 - Models enable **predictions** of drug effects in situations that have not yet been tested

Preclinical vitro/vivo disease models

- Cultures (immortalised) cells from endometrium/endometriotic tissue
- Tissue recombination under renal capsule immortalized human endometriotic cell lines
- Mouse primary xenografts (human endometrium/endometriosis tissue from patients)
- Non-human primate models for endometriosis (Rhesus macaque, baboon)

General R&D process



Translational research in endometriosis

- Rigorous validation of targets and disease models is needed in order to confidently select the best compounds as early as possible
- Biomarkers/surrogate endpoints (and validated assays to measure them, are essential to be able to receive clinical feedback in a much earlier stage in order to realise earlier deselection/selection of clinically active compounds